SIERRA MADRE NEWS

VOLUME 28, No. 24 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA — FRIDAY, MARCH 9, 1934

Girl Hiker Dies In Fall From Cliff

Hunting Water She Dropped 60 Feet To Flor Of Santa Anita Canyon

Sierra Madre police and firemen spent several hours in the dark of the Little Santa Anita Sunday night recovering the body of 12-year old Marguerite Lemmer, Los Angeles schoolgirl, from the boulder strewn creek where she met her death during the late afternoon after a 200-foot plunge from the Wilson Trail.

Taken to the foot of the trail by Mr. and Mrs. Lemmer Sunday morning, Marguerite and a girl friend, Norma Marshall also of Los Angeles, hiked to Orchard Camp. On the descent Marguerite said she was thirsty, and although warned by her companion of the danger, tried to climb down the cliff to the stream on the canyon floor, 60 feet below. Inexperienced hiker that she was, she strove vainly to go from rock to rock, gained momentum rapidly and with a cry disappeared from her companion's sight behind a large boulder. Frightened, the Marshall girl raced back to Orchard Camp for help. A messenger hurried to the foot of the trail, phoned local police.

Officer Harlan Gerlach, entreated by the father to summon all possible assistance, sent a crew composed of Joe Swanson, Bob Babbitt, Vernon Udell, Bob Newberry and Harold Williams up the trail equipped with a complete first aid kit and stretcher. Two hours later they found the child's body two and a half miles up the canyon, partly submerged, dead either as direct result of the fall or by drowning.

As it was impossible to get the body back up to the trail at the place of the fall, the men were obliged to proceed down the floor of the canyon, guided by a searchlight atop the Little Santa Anita Dam which Gerlach switched on. Before reaching the dam, the rescuers found a slope where they were able to climb up to the trail with the aid of their long rescue ropes. An ambulance took the girl's body to Grant's Funeral parlors. The Coroner's office decided an inquest was unnecessary.

Pillory Is Proposed For The Too Rich

Writer Would Class Them As Public Enemies Along With Criminals

Announcing his belief that notoriously rich monopolists should be placed on the list of public enemies along with criminals of the type of Al Capone and similar gangsters, Henry James, noted Pasadena editorial writer and popular speaker, spoke before the Kiwanis Club Tuesday noon.

Mr. James, entitling his subject matter "Editor's Day Off," said that if he owned a newspaper he would fight public menaces by means of publishing such a public enemy list. He believed this exposure of selfishly controlled wealth would release untold millions needed to bring the country back to a normal state. Nothing, he said, was so irresistible as public opinion.

Turning to lighter subjects, the speaker recounted the many and diverse manners in which motion picture stars gain publicity, often going to extremes in their mad search for notoriety. In many cases, he said, they allow their names to be dragged into what would customarily be considered disgraceful realms.

At the conclusion of the meeting, which was well attended, Harold Roberts gave a progressive report on "Business Relations," of which committee he is chairman.

Singer Added To Recital Program

Francis Eakman will assist Dean Bode at next Sunday's Recital at 5 p.m. at the Church of the Ascension. He will sing Howell's "By the Waters of Babylon" and Gounod's "There Is a Green Hill." Among the organ numbers will be Bach's Toncata and Fugue in D minor and Handel's Occasional Overture. A social hour follows and the public is welcome.

Poisoning Fiend At Work Again; Pet Gets Strychinine

Babbie Bains doesn't want a "sob-story" written about Jack—but she does want anyone who has any notion of who Sierra Madre's cold blooded dog killer is to let her know. Because Tuesday the same unknown person, presumably, who has poisoned nearly a dozen pets here in the last few months tossed a piece of strychnine candy into the Bain's yard at 97 East Highland avenue.

Jack, the family's pet police dog found it, and although immediately treated for the poisoning, there was little hope for his life.

Outstanding Personality Passes Away

Funeral Services This Afternoon For Miss Lydia M. Webster

With the passing of Miss Lydia M. Webster on Tuesday night, Sierra Madre lost an outstanding personality in the religious, civic and philanthropic life of the community. She had been seriously ill at the Pasadena Hospital for several months and her family and friends had known for some time that there was no hope of her recovery.

Miss Webster, who reached her seventieth birthday January fifth, was born in Brooklyn, N.Y. Her family moved to Cornwall, N.Y., a few years later and left the latter city to come to California in 1892. For 32 years the Webster family has been actively identified with the development of Sierra Madre.

An ardent churchwoman, Miss Webster, with her mother, was among those largely instrumental in establishing the Episcopal parish of the Church of the Ascension and through the years she never faltered in giving of her personal effort and her resources to its support. She was a member of the choir, superintendent of the Sunday School for years, and for 30 years has served either as president or treasurer of the Womens Guild, except for a short interval a few years ago. At the time of her death she was treasurer of the church.

A charter member of the Woman's Club, she was one of the small group of women who had the vision and the courage to start, with their own money, the building which is still the Club home. She acted as treasurer of the Club House Association until the latter was taken over by the club. She was also a charter member of the local American Red Cross Chapter, was one of its most generous supporters and was continuously a director since its founding in 1914.

Recently Miss Webster made possible the development of the Municipal Art League by donating the use of the "Old Barn" on her home place for a studio and art center. She contributed largely to equipping the building for service.

A friend who knew her well said when told of her death. "Another of our great women gone—a truly great woman, tho' she lived in this little town so many years and was not widely known outside of it except for her church work.

"But she was great in her influence on the town, on the character of those with whom she came in contact and in her wonderful home life. She and her dear old mother, to whose care she devoted so many years, were inded of the salt of the earth!

"In these latter years of changing standards and values, the letting down of the bars in so many directions, she maintained an unswerving adherence to the simple basic virtues of honor and integrity, simplicity and loving kindness to her fellows."

Miss Webster was one of a large family of whom one brother Charles Webster of Newport Beach, and a sister, Mrs. Marion Vannier, of this city, survive her She leaves several nieces and nephews, Miss Vannier, E. H. and Webster Vannier, residing in this city.

Funeral services will be held at the Church of the Ascension on this (Friday) afternoon at 2:30, Dean Arnold G. Bode officiating. Six of Miss Webster's nephews will act as pall bearers. Interment is to take place at San Gabriel Cemetery, with Grant funeral chapel in charge of arrangements.

Expenditure Of $216,500 By Utility

Gas Company To Disburse $96,500 For Payroll In Sierra Madre-Monrovia Area

Southern Counties Gas Company will spend more than $216,500 in the Sierra Madre-Monrovia district during 1934, according to an announcement by H. R. Mead, district manager of the company. The total includes estimated payrolls, materials, supplies, taxes and new construction. The territory in which these expenditures will be made includes Monrovia, Arcadia, El Monte, Rosemead, Sierra Madre and Temple.

Payrolls alone, for the many families of which the wage earner is engaged in carrying on the company's work in this district, will amount to $96,500 .Materials and supplies including maintenance of existing property and contemplated new construction will total $40,200. Taxes, National, State and local, will amount to $61,300. These taxes amount to more than 12 cents on every dollar paid by gas consumers.

Included in the company's facilities in the district is a total of 262.2 miles of distribution mains and in addition to this, many miles of large transmission lines which top every major natural gas producing field in California. This assures the users of natural gas here an adequate, uninterrupted supply without dependence upon the fluctuating supply from any one or two local fields.

New Tax Plan Real Boon To Delinquents

Los Angeles County property owners may save their property from the auctioneer if unpaid taxes are redeemed or arrangements are made for redemption by April 20, Tax Collector Welch announced on Monday. The new plan is provided in an act of the Legislature that has just become effective. It allows redemption and part payment of delinquent taxes and is expected to save thousands of parcels of land from being lost to the owners.

"Until April 20," Welch's statement read, "owners are privileged to redeem property from tax sales without penalty. Interest, however, will be charged at the rate of 7 percent per annum. On the tax of 1931 and prior years the interest is computed from July, 1932. On the tax of 1932 the interest is computed from July, 1933.

"After April 20, next, penalties will be computed on the basis of 1 per cent per month if redeemed within five years from July 1 of the year of sale to the State. Starting with the sixth year the penalty will be one half of 1 percent per month. In addition tax collector's penalties and advertizing costs will be charged on the first year delinquency.

"For those unable to redeem in full a partial payment plan is provided allowing payments to be extended over a 10-year period. The plan must be adopted by April 20, next, or it cannot be used. The first payment consists of all interest then due, plus 10 per cent of the delinquent taxes. Subsequent payments are likewise 10 per cent of the original delinquent taxes, plus all interest which has accrued on the un paid balance. At least one 10 per cent payment must be made each fiscal year by April 20. The current tax must be paid in full on or before April 20 each year to keep the plan in effect.

"Upon failure to make any of the payments as required, the partial payments so made are forfeited."

Collections by Welch's office for the present fiscal year now total $43,583,589.81, or 49.91 per cent of the $87,321,895.39 scheduled for collection. ffl

Sierra Madrean Weds New Yorker

Douglas Roe, pianist composer and official arranger of the melodies of the Jan Garber Band, youngest son of Mrs. Gertrude Roe, 169 Santa Anita Court, was married on February 14, to Miss Dorothy Riddle, youngest daughter of Mr. and Mrs. Frank Riddle, of Niagara Falls, New York. Mr. and Mrs. Roe will reside in Chicago, where he has been engaged to play for the next years. He will come to the west coast to play with the Jan Garber Band at Catalina Island during July and August.

Warn Parents To Keep Children Off The Trails

Parents! Do not send inexperienced children into the mountains without an escort or guide! This is the warning sent out by the Sierra Madre firemen as the result of the tragic death which occured on the Wilson Trail Sunday.

"Take no chances," advises Fred Lalone, local trapper. "The trails above town are in dangerous condition since the heavy rains. Until they are repaired, take extra precautions. Warn your children against running down treacherous trails, attempting to scale cliffs, and rolling rocks down the mountainside. Such costly lessons as occured Sunday should be avoided whenever it is in our power to do so."

Unique Party Planned By Churchmen

Culminating the various sectional meetings of the Congregational Church, which have recently been held with such great success at different homes, the committee has decided to have all sections together at the church for its final rally, on Friday evening, March 23, at 6:30 o'clock.

These meetings have been held not only to create good fellowship and church loyalty, but also to stimulate interest in the Easter campaign gift fund. This last affair will take the form of a large indoor family picnic, around a big caldron, which is to serve as an old gold and silver melting pot. The committee urges that everyone in the community, old and young, join in the party.

While the camp fire scene will be presided over by the "Travelling Players" there are other lively and unique events planned for the entertainment, such as awarding of prizes for slogans, posters and theme songs, individual expressions of personal savings accounts, closing with the grand march and gift-bearing processional around the melting pot.

At the picnic supper only chairs and tables will be provided. You may bring your own thermos, or coffee will be served at seven cents per cup—no change given out.

Waverly Pratt, George Morgridge, E. D. Burbank and Robert Corlett will serve as pourers and servers. The theme song of the evening will be:

So comrades fill our melting pot,
We soon will be in Clover,
We'll melt the rings and shining things—
And put the big drive over.

Friends interested and wishing to contribute but who are unable to be present, may place gifts, no matter how small, in the improvised melting pot which will be placed at Hartman's Drug store the week previous.

Part Time Work For PJC Students With Government Funds

Federal part-time work will be given more than 200 Pasadena Junior College students upon approval of an application filed by the college to secure an allotment of $3325.50 per month from Federal funds, it was announced yesterday by Dr. John W. Harbeson, principal.

Ten percent of the upper division student body are eligible for work on various projects according to the affidavit filed with the State Department of Education. Each student would receive a maximum of $15 a week for part time employment, according to provisions of the plan which is under the Federal Emergency Education Program .

Four Presidents Of Legion Auxiliary Coming To The Fete

Four American Legion Auxiliary Presidents will be guests of Sierra Madre Unit 297 at the Wistaria Fete, Thursday, March 15, which will be Auxiliary Day at the Fete. They are Mrs. Ernestine Aylward, Department President; Mrs. Beatrice Trumbull, 4th Area; Mrs. Irene Baker, 18th District, and Mrs. Laura Smithson, County Council. A reception will be held in their honor and they will help members of the local unit entertain the visitors.

Assessment For 34-35 Tax Levy Starts

Deputy Directs Field Force From Headquarters In The City Hall

Work on assessment of all property in Sierra Madre for the 1934-35 tax rolls commenced Monday as Assistant County Assessor R. J. Mills established headquarters at the City Hall, at which post he will be available to taxpayers every Wednesday afternoon between 1 and 5 o'clock until May 9. Field deputies are on the job throughout the city in the meanwhile.

Although deputies call at every home in the City on their rounds, it is often the case that people are absent at the time of the visit. Such taxpayers will be notified to contact Mr. Mills.

It is requested that automobile owners bring information including model and year of car, engine and license numbers, and number of cylinders. According to the new State law receipt for payment of personal property tax on one's automobile must be shown when securing license plates.

To avoid arbitrary assessments being written on the roll it is essential that all owners of real estate and other properties list their holdings with the assessor not later than June 30, according to Assessor E. J. Hopkins. The first Monday in July the roll will be submitted to the Board of Supervisors, who compose the Board of Equalization, and the board will remain in session until the third Monday of the same month for the purpose of hearing complaints. During this time the assessment roll is to be available to the public on the fourth floor of the Hall of Justice in Los Angeles. No changes will be made in the official property valuations after Monday, July 16 ,except in event of clerical error. Complaints must be accompanied by evidence that the Assessor's values were not equalized.

Claims of veterans, who under certain legal conditions are entitled to exemptions on assessed value of property up to $1000, must be made prior to Monday, July 2. Initial claims are to be made to the main Assessor's office, while veterans who have in the past received exemptions may make their statements to field deputies and branch offices.

D.U.V. Anniversary To Be Celebrated At Woman's Club

In observance of the second anniversary of the founding of the local Louise Severance Tent No. 65 of the Daughters of Union Veterans of the Civil War, an entertaining evening of cards, dominies and other games, is being planned for Friday, March 16. This annual social affair will be held in the Junior clubrooms of the Woman's Clubhouse. A cordial invitation has been extended to everyone in the community. A nominal admission will be charged.

April Art Exhibit Will Show Work Of Hometown Artists

No pictures previously exhibited will be allowed in the annual April exhibition for Sierra Madre artists, it was announced by Little Gallery officials yesterday Sponsored by the local Chamber of Commerce, the showing is open to any artist living in this city, who is entitled to send three oils, water-colors, etchings or pastels for hanging.

Canvasses must not be less than 30x40 inches, as has been the rule in the past four years of such exhibitions in the City Hall. Committeemen to take charge of the affair will soon be appointed by J. S. Billheimer, president of the Chamber of Commerce.

'Service Clubs' To Supplant Social Clubs At Wilson Hi

With the intent of enabling every pupil of the Wilson Junior High to be of some service to the school, the student social clubs are being replaced by "Service Clubs." These clubs are to include Band, Safety, Cabinet, Scholarship Society, Office Assistants and the like, and an effort will be made to limit each student to membership in but one club.

Sierra Madre Car Figures In Death Of 3 Auto Racers

The car of Al Behlolavek, Sierra Madre racing car owner, driven by Jimmy Wilkeson, of Pasadena, escaped the tragedy at the Imperial Fair track, by a narrow margin. Behlolavek's car became stalled just before the crash. Clouds of dust caused Swede Smith to drive to his death.

As Ernie Triplett and Al Gordon, immediately behind Smith, swerved to avoid the wreckage, Triplett's racer struck and killed "Hap" Happerly, one of the dozen mechanics who had rushed out to drag Smith from beneath his blazing car. Triplett was fatally hurt, but Gordon miraculously escaped with bruises and minor cuts.

Spectators declare that officials were at fault for failing to immediately flag down the field of racers to allow a tow car to clear the local car from the way when it developed motor trouble and stopped. Wilkeson was not injured, nor was Behlolavek's car greatly damaged.

Danger From Floods Here Very Remote

Flood Control Engineer Reassures Sierra Madre Forum On Subject

The construction of spreading grounds similar to those in Sierra Madre at the mouth of all canyons was recommended as one of the major undertakings necessary to prevent floods and to replenish the fast receding supply of water in California's underground basins by Joseph H. Stace at the Tuesday night Forum meeting at the City Hall.

Mr. Stace, who is vice-president of the L. A. County Conservation Association and member of the Forestry and Water Conservation Committee of the Los Angeles Chamber of Commerce, pointed out several other important projects worthy of consideration in connection with flood control and conservation work.

They include more adequate fire protection in the mountain areas; building of check dams in the canyons; and the use of water from sewage plants for agriculture and industrial purposes, which would mean the reclamation of 127,000,000 gallons of water per day now running into the sea.

Speaking on the same program was H. E. Hedger, for the County Flood Control District. In an enlightening talk on the history of the flood work already accomplished and that still necessary, Hedger stated that an outlay of some $33,000,000 has been requested from the Federal government.

Sierra Madre, he noted, is in little danger of flood damage even in case of torrential rains, owing to the contour of the mountains in this section and the flood control precautions that have been taken.

Added Features At St. Patrick's Party Of Altar Society

Bridge and 500 will be added features of the gala St. Patrick's Dance to be given by St. Rita's Altar and Holy Name societies on the evening of Saturday, March 17. Cards will be played upstairs in the auditorium. A five piece orchestra will furnish music for the dancers. Unique favors will be given the guests and refreshments served. Patrons and patronesses for the evening will be Messrs. and Mesdames Frank Bryan, Frank Spencer, Peter Thill, William J. Colligan, Charles Collins, E .A. Holliger, P. Ronan, Woodson F. Jones and W. D. Richards, and Mrs. Anna Connors and Miss Regina Gority.

Foothill Extension Nearing Reality

The State Railroad Commission is now considering a petition for a grade crossing over the Santa Fe tracks at East Walnut and Greenwood avenue in Pasadena in connection with the extension of East Foothill boulevard from North Santa Anita avenue into Walnut at Greenwood.

Before the extension work can be carried out the grade crossing permit must be obtained. The county plans to carry out the project before the end of the year, it is stated.

Editors To Open City's Fete Today

Gorgeous Picture On Scenic Point Awaits Newspapermen At Preview

This noon a widely representative group of Southern California publishers, editors and newspapermen will be guests of Sierra Madre at the annual press preview luncheon at the Wistaria Fete grounds. As is the custom, this event comes a day earlier than the official opening day of the annual festival.

Tomorrow the general public will commence to make its pilgrimage here, and it is expected that over 50,000 persons will have passed through the gates before the closing date, April 1. In keeping with the Mexican theme of the festival, music will be furnished by the Mexican musicians from the San Gabriel Playhouse, led by Jose Ceniciros.

The scene which will greet and cheer the preview guests today, as well as the influx of tourists and visitors hereafter, will be one unequalled in the past. There are fewer booths this year; only a limited number of tasty and artistic ones which include colorful displays of wistaria perfumes, orange sweets, honey, art novelties and candies.

Just beyond the main entrance, the Court of Flowers, housed in the palm thatched structure by the Volunteer Firemen . . . gay rainbow nues, and rare natural perfumery . . . comfortable garden lounging furniture, shaded nooks and open patios . . . all leading to the main grounds where the monster Wistaria Vine will very soon be in fulsome bloom.

Among the invited guests to attend this noon's luncheon are Harold Carew and Lee Shippey, well-known newspaper writers living in Sierra Madre; Robert Sears, of the Monrovia News-Post and Los Angeles Times; Pauline Turner and E. B. McLaughlin, of the Pasadena Star-News; Charles Bowen, Bernard Milligan, Warden Woodward, of the Los Angeles Examiner; Carol Nye and Jean Loughbrough of the Los Angeles Times; and L. R. Goshorn, editor of the SIERRA MADRE NEWS, who will serve as master of ceremonies.

Mayor H. Clay Reavis and Mrs. Reavis, members of the City Council and wives, and City Business Manager and Mrs. Al S Myers will represent the city. Fire Chief and Mrs. W. D. Richards, Mrs. Pearl Virginia Steinberger, Fete manager, and Mrs. R. O. Caukin, will be present also. At a special Chamber of Commerce booth, souvenir Wistaria leaflets will be given out.

Exhibitors in the Court of Flowers include Roque De Larios, Olvera street shop owner specializing in rare cacti and succulent plants; Star Nurseries, camellias, gardenias and lilies; Miller Water Gardens, Coolidge Rare Plant Gardens, Frazier, seedlings; the Garden Clubs of Southern California, and the Garden Sections of the District Federation of Women's Clubs.

Next week various local organizations will sponsor certain days, with the Kiwanis Club holding its luncheon meeting Tuesday, March 13, and St. Rita's society taking over Wednesday, the 14th. Thursday is to be the American Legion Auxiliary's day, while Friday, March 16, is taken by the Congregational Church.

Gay Leaves Trail Of Rubber Checks; Police Look Him Up

Chief of Police MacMillan sent out a broadcast to all State police this week to be on the lookout for George C. Gay, who is wanted in Sierra Madre on a charge of forging and cashing three checks, for which he received $15 in cash and some merchandise. Prompt response came from Hermosa, Redondo and way points, where it was alleged a man answering Gay's description had left a trail of bad checks.

Roy Pickett, service station, the Central avenue Safeway store and the Sierra Madre Hardware store, received the checks from Gay. The checks were signed with the names of J. B. McIntosh and Robert Miller, Gay's former employers. Gay departed from Sierra Madre last Saturday.

Sierra Madre News
Sierra Madre, California
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L. R. GOSHORN
EDITOR *and* PUBLISHER
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Member Nat'l Editorial Ass'n

One year, $2; Six months, $1.25; Three months, 75c.

Take no thought how or what ye shall speak; for it shall be given you in that same hour what ye shall speak.—Matt. 10:19

* * *

You have a disagreeable duty to do at twelve o'clock. Do not blacken nine and ten, and eleven, and all between, with the color of twelve. Do the work of each and reap your reward in peace.
G. Macdonald.

CORRECTING AN ABUSE

Action of the Los Angeles City council and the board of supervisors of Los Angeles County in adopting resolutions separating purely local legal notices from general notices, and requiring the publication of such notices in the communities which are directly interested, will prove of tremendous value to the taxpayers, if it is rigidly enforced. The only legal advertising which can be justified, from the standpoint of economy and the public interest, is that which reaches those who are affected by it.

At the present time fully ninety per cent of the legal advertising of Los Angeles County, representing 46 different municipalities and two and a half million people, is published in a "legal" newspaper serving the financial interest of Los Angeles and limited to less than 2000 circulation.

This publication is never seen by the greater majority of citizens whose interests are vitally concerned by the legal notice appearing in it. For example there are many instances where property has been sold for delinquent assessments of which the owners were unaware existed, until the sale had been consumated.

It is to correct such inequities as these that the governing bodies of Los Angeles City and County seek to correct. Their efforts have the backing of the Taxpayers' Protective Alliance of Los Angeles County, the Los Angeles Newspaper Service Bureau, Inc., and other organizations directed to serving the citizens as a whole, rather than a limited group now served by the present system of legal publication.—Foothill Review.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

BIRTHDAY GREETINGS . . .

THE NEWS *extends birthday greetings and its best wishes this week to the following Sierra Madreans:*

Mrs. J. H. Wright ..	Mar. 9
Mrs. J. T. Hines	Mar. 10
Mrs. M H A Peterson	Mar. 11
Leon Keltz	Mar. 11
Mrs. W. E. Farman .	Mar. 12
John T. Hines	Mar. 12
C. L. Twycross	Mar. 13
Yaye Takasugi	Mar. 13
Mrs. D. Resnick	Mar. 13
Dr. M. A. Everett ..	Mar. 13
Ernest Poth	Mar. 13
Betty Kirkland	Mar. 13
Ruth Grant	Mar. 13
Floretta Brown	Mar. 14
Mrs. May Fox	Mar. 14
Marion Lane	Mar. 14
Roland Adams	Mar. 14
Geo. B. Morgridge ..	Mar. 14
Edward H. Bayard ..	Mar. 15

REGRETTING THE PAST

By THOMAS ARKLE CLARK
Late Dean of Men, University of Illinois.

Time which is spent in regretting the past is vainly spent.



"If I could only live my youth over again," Jacobs said to me only last week, "how differently I would spend it! I could have had a better education than I now have, for I sadly neglected my opportunities. I picked up habits which have been a constant handicap to me; and I ignored chances to make money which I can now see as clearly as anything."

Well, these opportunities are gone and they cannot by any possibility be recovered, and who knows whether or not if Jacobs had the chance to live his life over again he would make as much of it the second time as he did the first?

Gregory made a sad mistake when he was twenty; he got into bad company, he committed a crime, was convicted, and paid the penalty by serving a prison sentence. He is out now, and has a job and a fair prospect of getting somewhere. I hear from him at intervals and I do my best to give him encouragement. His letters are full of regrets; he cannot forget the past. It is dead, however; it cannot be changed; so far as it is humanly possible it should be buried and forgotten. Regrets are unavailing.

Mrs. Jennings has just lost her mother, after a long and serious illness. Everything was done that could be done for the sick woman. She had careful nursing and the most skillful physicians. She was given the most meticulous and loving care. Mrs. Jennings spends her time now in regrets that she did not do this or try that or call in some other professional man who might have prescribed a different or a more effective treatment. She criticizes herself constantly for omissions and commissions, and so she keeps herself stirred up and unhappy over the past. She has plenty to engage her attention with those of her family who are left if she would only devote herself to them, but she is engrossed in regretting the past.

Co-operatives To Sponsor Dance For Relief Work Here

Saturday night, March 24, the Women's Co-operative Relief unit here will sponsor a dance at the Women's Clubhouse to raise money for relief work, it was announced yesterday. Both old fashoned and modern dances will be enjoyed, and a good orchestra is promised. Tickets will soon be on sale at the Co-op headquarters on West Central avenue in downtown Sierra Madre.

HOUSEWIVES COUNCIL TO MEET AT WISTARIA VINE

The Housewives' Council will meet at the Wistaria Fete next Wednesday, March 14, following the Woman's Club meeting. All women interested in costs in the home and general economic situations are invited.

CHURCHES

Church of the Ascension
Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector
LENTEN PROGRAM . . 1934
Sundays—
7:30 A.M.—Holy Communion.
9:30 A.M.—Sunday School.
11:00 A.M.—Morning Service Sermon by the Rector.
5: P.M.—Organ recital. Dean Bode will be assisted by Francis Eakman. A Social Hour in the Parish House will follow.
Wednesdays—
7:30 A.M.—Holy Communion and Intercessions.
7:30 P.M.—Men's Discussion Club. Anyone interested is welcome.
Fridays—
4:30 P.M.—Prayer study and Intercession in Church.

Christian Science
First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
"Man," will be the subject of the Lesson-Sermon on Sunday, March 11.
8 p.m., Wednesday—Testimonial meeting.
Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

Congregational
Rev. Arthur O. Pritchard, Pastor
"Well Pleasing to God" will be the topic of the morning sermon by the Pastor.
Church School at 9:30 a.m., all departments.
Young people at 6:30. Mr. Pritchard will speak at the C.Y.P.S. meeting on "The Meaning of Easter."
On Wednesday at 7:30 p.m. a dramatic reading of "The Servant in the House" by Mrs. Ethel Elliott Swan of Glendale. Mrs. Swan has given this reading with its Christian message in many of the churches of Southern California. Silver offering.
Friday, March 16, will be Congregational Day at the Wistaria Fete. Invite your friends. Go that day yourself if possible. The church will be open for friends to rest.

St. Rita's Church
Rev. Hyacinth Clarey, C.P. Pastor
Sunday Services—7:30 a.m. and 10:30 a.m.
Tuesday and Friday—7:45 a.m
Weekly Masses at 7 a.m.

Bethany Church
(The Little Stone Church)
Rev. Stewart R. Sheriff, Pastor
9:30 a.m.—Bible School.
11:00 a.m.—Morning Worship Communion Service. Sermon subject, "Let's Go Fishing."
3:30 p.m.—Junior C.E. Society.
6:30 p.m.—Jr. High and Young People's C.E. Societies.
7:30 p.m.— Evening Service Sermon subject, "Opposition to Christ."
Prayer meeting Wednesday evenings at 7:30 o'clock.
Miss King's Bible Class, Thursdays at 9:30 a.m.

Sierra Madre Mission
66 Central Avenue
Pastor, Rev. Mrs. Velma Lessley
Sunday—
Sunday school 10 a.m. Classes for all ages.
11 a.m.—Morning worship. Nelson Goodwin, soloist.
7:30 p.m.—Evangelistic service.
Tuesday, 7:30 p.m.— Mid-week prayer meeting.
Friday, 7:30 p.m.—Young Peoples meeting.
Saturday afternoon— Children's Service. Mrs. Wright.

Foursquare Gospel
West Central Avenue
Rev. Daisey Lee Van NieKerk, Pastor
Sunday Services—
9:45—Sunday School.
11:00—Morning Worship.
6:30—Crusaders.
7:30—Evangelistic meeting.
Tuesday—
7:30 p.m.—Divine Healing meeting.
Friday —
7:30—Young People meeting.
Saturday—
2:30—Children's Church.

'Wheat King' Will Be Next Forum Talker

T. D. Campbell, known as the "wheat king," will be speaker next Tuesday evening, March 13, at 7:45 o'clock before the Sierra Madre Forum. Harold D. Carew will introduce the speaker. Dr. Z. T. Malaby, of Pasadena, who seeks the Democratic nomination for Governor, will be given half on hour on the program.

FAMOUS PLAY TO BE HEARD AT CHURCH

The special service at the Congregational Church on next Wednesday evening will feature Mrs. Ethel Elliott Swan, of Glendale, in a dramatic reading of "The Servant in the House." This famous play, which so vividly portrays the Christian spirit, has been presented by Mrs. Swan many times in churches of Southern California, often going to the same church several years in succession .These special services for the Lenten season on Wednesday evenings will be continued through the month.

✝ OBITUARY ✝

WALTER J. MILLER

Walter J. Miller, of 331 Ramona avenue, passed away at the Los Angeles General Hospital on Sunday night, following a heart attack . Mr. Miller had been in ill health for the past five years and until a week ago was believed to have recovered from the stomach ailment from which he had been suffering.

During his residence of eight years in Sierra Madre Mr. Miller had endeared to himself to all who knew him. He was born 59 years ago near Cedar Rapids, Iowa, where in 1903 he married Miss Grace Snoke. The family moved to Oklahoma in 1906, residing there until 1920, when they moved to Long Beach.

Surviving are his widow, Mrs. Grace Miller; one son, Jacob S. Miller, of Los Angeles; two daughters, Mrs. Ruthe Gould, of Evanston, Ill., and Mrs. Juanita Lannan, of Sierra Madre; a grandson, Henry Martin Lannan, III; a sister, Mrs. Anna Harris, of Sherwood, N. D., and four brothers, John, Earl and George Miller, of Cedar Rapids, Iowa, and D. Loye Miller, of Los Angeles.

Funeral services were held in Los Angeles at 3 p. m. Wednesday. Interment took place in Hollywood Cemetery.

YOUR CHILD AND THE SCHOOL

By Dr. ALLEN G. IRELAND
Director, Physical and Health Education
New Jersey State Department of Public Instruction

Winter Sports

How well we all remember the winter days of our childhood, the snowball fights, the ice skating, the coasting, the long hikes through snowy country and the sleigh riding!



Winter sports time is again with us and every child has a right to those experiences which he will never forget no matter how long he lives.

The cold air of winter is stimulating and exhilarating and tends to increase activity. This in turn utilizes energy. The cold also uses body heat. Since both heat and energy come from food you may expect an increased appetite in the child in winter time and a craving for heavier, energy-producing foods.

Let children eat all they need but be sure the emphasis in the diet is upon growth promoting and protective foods such as milk, fruits and vegetables. Let the child have plenty of milk and milk dishes, together with cereals and occasional servings of meat in the form of stews, etc.

Winter time is sports time. Plenty of energy is required and should be provided.

Ventilation and health will be the subject of Dr. Ireland's next article.

WISE MEN SAY

We are bound to be honest, but not bound to be rich.

Hope makes a good traveling companion, but a poor banker.

A handsaw is a good thing, but not to shave with.

Content is the true philosopher's stone.

Labor, though it was first inflicted as a curse, seems to be the gentlest of all punishments, and is fruitful of a thousand blessings. —Jorlin.

Civet Cat for Sports



Civet cat is newly important for sports. This swagger coat has a lining and scarf of bright novelty wool.

CLUB BIDS FAREWELL TO MRS. OSTERHOUDT

Members of the Friendship Club gathered on Monday evening at the home of Mrs. William Adwell, 193 West Central avenue, to bid farewell to Mrs. R. Osterhoudt, who left on Tuesday for the east. Mrs. Osterhoudt, president of the club two years ago, was given a lovely scarf to take with her on her trip. An evening of games was enjoyed by the 30 members present. Mr. and Mrs. Osterhoudt and family will reside on a farm near Stonebridge, New York. They will stop over in Sante Fe, N.M., and Chicago, Ill., for visits with relatives.

"HIPS, HIPS, HOORAY" AT ARCADIA THEATRE

A hundred percent Parent-Teacher's Association approved show is playing at Gillette's Arcadia Theatre tonight and Saturday, March 9 and 10. Two features being screened include "S.O.S. Iceberg" and "Midshipman Jack," and as an added attraction "Tarzan" will be shown.

Playing Sunday and Monday, March 11 and 12, is the latest Wheeler-Woolsey rib tickler, "Hips, Hips, Hooray," with Thelma Todd, Ruth Etting and Dorothy Lee. On the same bill there appears "Women in Life," with a cast headed by Otto Kruger, Roscoe Karns and Ben Lyon, and a Pathe News reel.

"THE LOST PATROL" AT THE LYRIC THEATRE



Victor McLaglen will be seen at the Lyric Theatre in Monrovia, in "The Lost Patrol" for 3 days starting Sunday, March 11.

In A Social Way

The Music Section of the Woman's Club will be entertained on next Tuesday evening, March 13, at 8 o'clock at the home of Mrs. Ralph Solury, 185 E. Central.

A delightful program is being planned by Miss Marion Solury, daughter of the hostess, who is well known for her many musical accomplishments, as a pianist, organist, and singer. The subject for the evening's study is the life and works of Serge Rachmaninoff on which Miss Solury will give a paper preceding the program. To illustrate this talk, Miss Katherine Dwyer, soprano ,accompanied by Miss Solury, and Miss Helen Shindel, pianist, will give groups of Rachmaninoff's compositions. The three artists graduated last year from the same class from Mount St. Mary's College and are now taking graduate work looking forward to their master's degrees.

Mrs. Caryl Bradford entertained her bridge club at her Canyon Park home last Thursday. Covers were laid for 17.

Mrs. Bertha Cox, of Mansfield, Ohio, will be house guest of Dr. Ada H. Brady, of 129 Esperanza avenue, over the weekend.

In compliment to her house-guest, Mrs. Bertha Cox, who is visiting here from Ohio, and Mrs Lorraine Powers, guest of Dr. May Culbertson Laidlaw, Dr. Adda H. Brady entertained with a luncheon on Thursday at her home on Esperanza avenue.

Miss Cecil Sterling Price, of 279 East Grand View avenue, was the guest of Mr. and Mrs. Nathaniel Rogan, of San Diego over the weekend. Mr. Rogan is manager of the San Diego Home Owners Loan Corporation. Members of the staff of the San Diego office entertained with a dinner at Agua Calinte on Saturday evening. Sunday was spent at the early California ranch home of Mr. and Mrs. Rogan at Chula Vista. Mr. and Mrs. Wyatt were hosts at dinner on Sunday evening at the Hotel Maryland.

Miss Ruth Wheeling, of 101 East Central avenue, entertained the M.A.P.H.A. club of Pasadena, at her home on Saturday evening with a cellar supper and bridge party. The decorations were very cleverly carried out for the supper. Misses Cynthia Hull, Eleanor Phillips and Mary Ann Daily assested in entertaining the visitors.

Mrs. Ralph Crane, of Altadena, head of the study club of the Crespe Club, of Pasadena, gave a book review on Tuesday at a meeting of St. Rita's Altar Society. Mrs. E. J. Lunenschloff spoke of her work as divisional chairman of the Council of Catholic Women. Another speaker of the day was Mrs. Don Patton, membership organizer of the Council of Catholic Women. An address on "National Relations," was given by Mrs. John A. Cardiff. A delicious luncheon, in charge of Mrs. O. Meyers, Mrs. Edson Smith and Miss May Kelleher, was served at noon.

Sierra Madre guests at an informal reception at the charming home of Mr. and Mrs. James Sparks in Temple City on Saturday night were Mr. and Mrs. Harold Roberts and Mr. and Mrs E. D. Robertson. Following the official visit of the Worthy Grand Matron of the State of California Eastern Star to the combined chapters of Temple City, Arcadia, Ramona Star and Lexington, the reception was given in honor of the Worthy Grand Matron, Jessie Galbraith Morris and several of her grand officers.

A farewell party, honoring Mr. and Mrs. R. Osterhoudt, of 391 West Central avenue, was given on Saturday evening by Mr. and Mrs. Warren O. Preston and Mr. and Mrs. William Dalzell, at the home of the former, 503 West Montecito avenue. An evening of games was enjoyed. Guests included Mr. and Mrs. Rudolph Hartman, Mr. and Mrs. Arthur Evans, Mr. and Mrs. Thomas Schwartz, Mr. and Mrs. H. Clay Reavis, Mr. and Mrs. William Adwell, Mr. and Mrs. William Middough, Mr. and Mrs. John Colbert, Mr. and Mrs. D. Vanderpool and the honor guests.

Miss Maglona Morris, of Long Beach, who has just returned from Philadelphia, spent the weekend with the F. D. R. Moote family, of 689 West Central avenue.

Miss Cynthia Hull entertained her Sunday school class with a picnic, in Bailey Canyon last Sunday. Those present were Anna Sue Adwell, Jean Spoelstra, Nancy Reel, Sally Wagner, Dorothy Lynn, Norma Hogan and Miss Hull.

FRIENDS SURPRISE RALPH CLEVELAND

Mr. and Mrs. Frank U. Smith of 71 North Lima street gave a surprise party to Ralph Cleveland on his fourteenth birthday on Saturday. The table was tastefully decorated and set under a spreading pepper tree. The piece de resistance in the center of the table was a beautiful home made birthday cake with fourteen candles. Rudolph Hartman took several group pictures. Around the table were the Misses Agnes McClellan, Kathleen McClellan, Margaret Bridgland, Kathleen Pulling, Jane Colbert and Jennie Roas; also James McClellan, Joe Burns, Bill McDonald, Bill Kiggins, Grover Cleveland, Bill Cleveland and Ralph Cleveland. Those who served were Mr. and Mrs. Smith, Mrs. McClellan, Mr. Hemming and Mr. and Mrs. Cleveland.

MICHIGANDERS TO PICNIC

The Michigan people of Southern California will hold their picnic reunion in Sycamore Grove Park, Saturday, March 17, under the auspices of the Michigan Association of Southern California which has been featuring these reunions for more than thirty years.

Special – One Week Only

Cars All Makes **Greased** **$1**
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DOMINOES
GAMES
7:30 P.M.
Friday, March 16
Upstairs, Women's Club House
Admission 25c

ARCADIA
THEATRE
Huntington Drive, Arcadia
PHONE 2661
Doors open 6:45, Matinee Saturday, 2; Sundays 5 to 11
Admissions:
Adults 20c, Kiddies 10c
FRIDAY & SATURDAY
March 9 - 10
"S.O.S. ICEBERG"
and
'Midshipman Jack'
—also—
"TARZAN"
SUNDAY & MONDAY
March 11-12
Wheeler & Woolsey
in
"Hips, Hips, Hooray"
—and—
"Women In His Life"
with Otto Kruger, Isobell Jewell, and Ben Lyon
Also *PATHE NEWS*

LYRIC MONROVIA
LEAVES TONIGHT (FRIDAY)
JANET GAYNOR
Lionel BARRYMORE
in
"CAROLINA"
— also — Silly-Disney Symphony
SATURDAY
RICHARD DIX
MADGE EVANS
STUART ERWIN
in
"THE DAY OF RECKONING"
—added—
Charlie Chase Comedy
TED HEALEY and his STOOGES in "Plain Nuts"
SUN-MON-TUES
March 11-12-13
2 FEATURES 2
"THE LOST PATROL"
with Wallace Ford, Reginald Denny
Victor McLaglen,
— and —
"HOLD THAT GIRL"
with Claire Trevor
JAMES DUNN,
Mickey Mouse Cartoon
WED.-THUR.
MARCH 14 - 15
2 BIG FEATURES 2
ROBERT MONTGOMERY
MADGE EVANS
in
"FUGITIVE LOVERS"
and
FREDRIC MARCH
SYLVIA SYDNEY
in
"GOOD DAME"

Average Circulation Of Sierra Madre's Public Library Reaches Over 5000 Volumes A Month Now

Twenty-two years ago, in the winter of 1912, the Sierra Madre library was a healthy infant with a monthly circulation of a little more than 1000 books. On the shelves were a predominance of nature study books and volumes of nature lore, as well as a long series of now-forgotten tomes by one E. McDonald entitled in never ending monotony: "Manuel in Mexico," "Betty in Canada," "Boris in Russia," "Hassen in Egypt,' et cetera, et cetera. Fiction, as such, was seemingly at a premium with the bulk of attention given to "Short Ballot Principles," "Fishes of the Pacific Coast," and "Things a Modern Boy Should Know About Electricity."

Today, with ever increasing patronage, the library (in its original housing) circulates over 5000 books every month. The exact figures for February are 5157, a gain of 10 percent over the same month last year; and the reading tastes of the community have taken in a wider field of knowledge.

Four especially interesting books have been added to the local list recently. One is Eugene O'Neill's critic-snubbed play, "Days Without End," a modern psychological study of the good and evil in the human ego. Another is Sinclair Lewis' "Work of Art," in which America's chief satirist of the great middle class takes up the spear for Babbitt and turns on the intelligentsia.

Max Miller, San Diego newspaperman, whose "I Cover the Waterfront" went into several unexpected editions, contributes "Beginning of a Mortal" to the reading enjoyment of patrons Nichols' "Cry Havoc" presents a vigorous world picture containing much meat for thought.

Other books added are:

Fiction—"Bredon and Sons" by Bell; "Old Lady Esteroy," Taylor; "Beginning of a Mortal," Miller; "Always Tomorrow," Ayres; "Work of Art," Lewis; "Modern Tragedy," Bentley; "Open Land," Bower; "Stampede' by Mann, and "Wilfull and Premeditated," Croft.

Non-fiction—"Too Good to be True," Shaw; "Radio Construction and Repairing," Mayer; "In Scotland Again," Morton; "Brazilian Adventure," Fleming; "Cry Havoc," Nichols; "World Almanac 1934," Lyman; "Day's Without End," O'Neill.

SIERRA MADREAN TO VISIT IN METROPOLIS

Mrs. Minnie Milner Johnson, of 223 West Grand View avenue, left on Tuesday for New York City, where she will visit her daughter, Mrs. Frederick Lawrence Stephens, and her husband, for a month. Mr. Stephens is the American representative of Count A. Contini-Bonacossi, of Florence, Italy, who is the most important collector of the work of old masters in Italy. Mr. and Mrs. Stephens divide their time between New York and Florence. Mrs. Johnson will visit her son, Hegeman Johnson in Texas on her return trip.

WILSON PTA TO STAGE BIG MINSTREL SHOW

The Woodrow Wilson Parent-Teachers' Association will meet next Wednesday, March 14, at 2:30 p.m. in the Willard auditorium. J. A. Sexson will be guest speaker of the afternoon. Questions held over from the January meeting will be answered.

A welfare benefit will be given this evening in the Willard auditorium at 7:45 o'clock. The program will be presented by Webster's Fathers' Council in the form of a minstrel show.

NEW YORKERS IN FLYING TRIP THRU SOUTHLAND

Mrs. W. T. McKee, of 618 West Highland avenue, and Mr. and Mrs. Walter Shatford, of Monrovia, entertained five New York friends with a trip to Palm Springs, luncheon at the Mission Inn and an 8 o'clock supper party at the Shatford home, last Wednesday. The guests flew here from San Francisco and left Saturday on a steamer for New York, via the Panama Canal.



Dance

St. Rita's Auditorium

March 17

5 Piece Orchestra

Favors

Refreshments

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OVERCOATS Cleaned and Pressed 80c

LADIES' PLAIN COATS Cleaned and Pressed 80c

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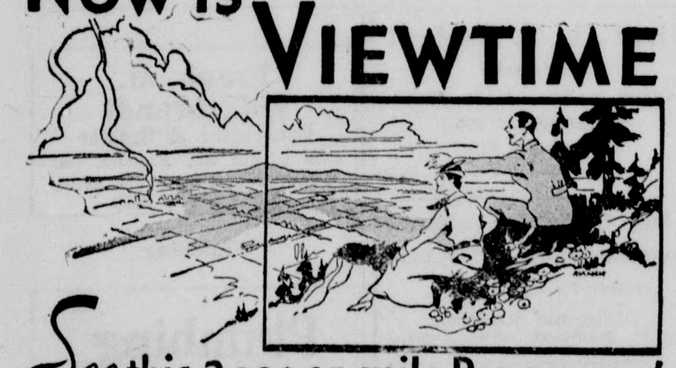
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Flower Acres Lure Visitors



One of the largest cultivated freesia fields in the nation, now in bloom in the Carlsbad-Oceanside area along the Coast Highway, is attracting hundreds of motoring visitors during early March to this beautful, multi-colored display, reports the Automobile Club of Southern California touring bureau.

Local Sport Paragraphs

By John Copeland

BASEBALL soon. That means renewal of hostilities between the five or six teams that are expected to take up where they left off last year, and between the various individuals who didn't even leave off last year.

Cause for the annual sighs of something-or-other heaved by wives who are informed every other night by friend husband: "Sorry, sweety-pie, but there's a team conference up at Joe's tonight. What? Of course it won't be necessary to stay out all night. It's just a conference to decide whether— er— Slim or Tommy will catch. Of course not. There won't be a drop in the house . . . (I'd be telling the truth if I told her there won't be a drop ON the house).

Baseball .'S a grand old game. A game for the lads a leetle too grey about the temples for basketball and football, and a leetle too gay to resign themselves to checkers.

A game for the lads still too young for scooters and still too old for kiddie cars. For Ma and Pa and the whole durn family, of a summer night.

The boys tell us that probably there won't be any loud speaker system on the job this season, on acct. enough of the players will be on the same job.

Last year they had a speaker that failed utterly under the opposition of Smith vs. Pratt, et al. The games themselves, y'remember, almost folded up under the opposition of the bike races over back of the bleachers.

Last year Vint Fleming thought well of himself as a Ted Husing, but the junior lads thought more of cowbells. Pasadena thought more of winning the cup. So they did. That sounds like some of the stuff Marcus Kelly wrote when he was celebrating the Trojan's Irish win en route to South Bend: but with us, it's week-day, not week-end.

—s—

At Imperial, downright incompetency on the part of officials was responsible for three deaths. Al Behlolavek's car figured prominently, and for awhile both Al and his driver, Jimmy Wilkeson, felt badly for their part in the tragedy. The local car stalled in the middle of the track; the course was open and obvious for officials to wave the yellow flag, slowing cars down until a tow car cleared the way. Instead, mechanics and helpers strove vainly to assist, one was killed, two more drivers rode to death in the mixup.

Men who can think fast should be in positions requiring such thinking.

In our way of reckoning it's not possible to consider complete abolition of racing, in the face even of the deaths that have resulted.

Men, since ages long forgotten, have thrilled in watching other men go down to death. Men have lived for the thrill of battling what they realize was sure death. Every form and sort of sport has at bottom but one psychological root of interest—mortal danger.

In such an apparent case as fighting ,the crowd is gripped with excitement not because one boxer may score eight points to another's five. The crowd is breathless because within the bounds and limitations set by the semi-civilization represented in the legislature, two men are proceeding to destroy each other. Such destruction is necessarily limited to mere momentary subjection, but this fact is not considered by the crowd at the height of its blood lust. This may be demonstrated easily enough by your own feeling of let-down at a fight when a bout is legitimately at a close with a knockout—and you see the loser pulling himself to his feet after curtains.

In racing, or other sports not of the actual man-to-man kind, the electric tension is even more pronounced by the very circumstance that each single man's adversary is not another man—but death itself. Kid yourself into believing you go to the races to see how much faster one car can travel than another. Kid yourself if you choose, but don't try to kid us.

The only sports that have broken so far away from the barbaric traditions to be practically disassociated from them, are sports that are not yet accepted by the run of the crowd as red-blooded spectacles. Tennis and golf and the like . . .

Come to think of it, we prefer football ourself . . .

—s—

Although heavy swells have for the past months practically ruined surf and pier fishing in the vicinity of Hermosa Beach, barge anglers have fared well. According to Captain J. M. Andersen, skipper of the big Olympic fishing boat ,the deep sea sport is gradually improving, and bottom fish, which include halibut and bass, are the leading catches at this early date.

—s—

Breaking all existing records for the Master Ski Hill, Halvar Hvalstad of the Big Pines Ski Club, showing perfect form, soared through the air Sunday afternoon at the Los Angeles County Recreation Park to a new ski jump mark of 626 feet. The record leap was the highlight of the 3rd Annual Snow Tournament staged at Big Pines Camp over the week-end.

—s—

Hasta la vista—

SPEAKING OF ART

By Henry Ivins Hawxhurst

I HAD occasion recently to enjoy a good dinner with several very old friends. The conversation drifted—as such dinner conversations have a way of doing—from one topic to the next No well ordered dinner would be complete without dessert and the demitasse of Java and it was quite natural that the conversation should drift to the subject of the depression and the recovery act.

One of the guests, who had been rather hard hit by the slump in stocks and bonds, dropped a miniature bomb in our midst by saying that people did not need art . . . that the work of artists was a non-essential . . what the masses needed was fewer obstacles between them and pork and beans. Further remarks were made to the effect that artists, as a group, were always poor.

I protested that many of the poorest people on earth possess large quantities of ready cash Man may be a Midas (who mythology accredits with the power to turn everything he touched into gold) and yet be actually poorer than the man who begs food at his back door.

Without question everyone will agree that a certain amount of money is essential to modern existence, but, beyond a few necessities, money in reality, will purchase very little of the things we all prize most highly. Money will not buy happiness, or love, or health, or respect of our fellow men.

Money may dazzle the eyes of many people and like a mirage make them believe they see something that in reality does not exist. Money, like a steam roller, is capable of smoothing out a lot of bumps in the highway of existence but if all of the gold, stock. bonds and securities in the world were destroyed in the craters of Mauna Loa or Kilauea, the world would go on living . . . maybe not in just the same manner but it is possible, in the last analysis, that humanity might be a lot more happy than it is under the present regime.

Suppose that instead of money, or its equivalent, we should destroy all of the existing art that the world possesses today, including that of ancient Greece as well as that of yesterday, what would the result be?

Money is like the rouge on a woman's cheek, it may be acquired or removed quickly, but ART is the marrow of humanity. I believe that artists have come closer to solving the philosophy of life than any other group of workers. By necessity artists have learned that happiness is not confined in time-locked steel vaults. Artists are wealthy in having learned to see, and love, and preserve the beauty— that the many, who slave for pork and beans, fail to observe and enjoy.

REWARD LOCAL YOUTH FOR SERVICE TO P.J.C

Harold Keltz of this city was recently elected to the Order of Mast and Dagger, highest honorary organization at Pasadena Junior College, composed of students who have rendered distinctive service to the school.

Keltz served as editor of the Chronical, junior college weekly newspaper, and was awarded first place in editorial writing at the State junior college press convention last November.

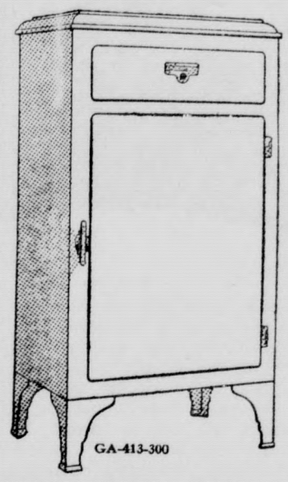
MONTROSE FAMILY TAKES UP RESIDENCE HERE

Mr. and Mrs. Wiley A SoRelle and daughter, Barbara, of Monrovia, have moved to 143 East Laurel avenue.

CONSTIPATION 6 YEARS, TROUBLE GONE NOW

John J. Davis had chronic constipation for six years. By using Adlerika he soon got rid of it, and feels like a new person. Adlerika is quick acting—safe. At Leading Druggists.

—adv.



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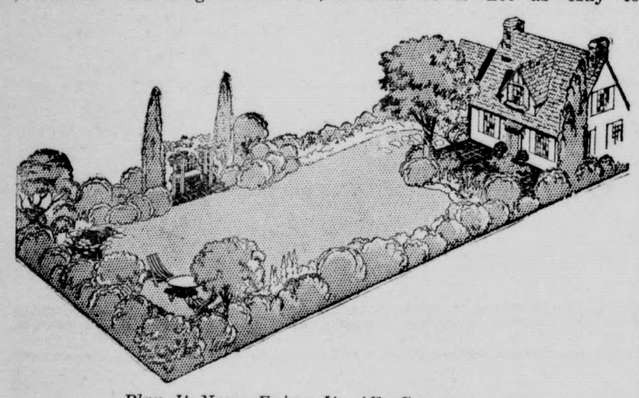
NAME .....

STREET OR R. F. D. .....

TOWN AND STATE .....



PEOPLE all over the country are modernizing their home grounds this Spring for they know now that styles change in gardening and that their place with its old fashioned appearance is now out of date, just like everything else. To families like these the suggested treatment of an outdoor living room, in illustration above, offers a short cut to the latest fashion in yard beautification. It possesses that indefinable something which we call the modern touch.



Plan It Now; Enjoy It All Summer

The appeal of beautiful flowering plants tastefully arranged to create an out-of-doors room is irresistible and the idea of selecting them and planting them oneself is fraught with exciting adventure. Just to be able to have a place out-of-doors which is attractive, livable and comfortable where the whole family can find countless hours of enjoyment, is reason enough for creating an outdoor living room.

Now is the time to plan this improvement so the planting can be done this spring and the outdoor living room enjoyed all summer.

The outdoor living room has possibilities for personal expression which are practically unlimited. With plant material you may accomplish wonderful things without great expenditure. Or you may make your outdoor room as rich and lavish in its furnishing as you desire; of course, the more you spend, the more you can expect in achieving unusual and very fine effects, just as in furnishing an indoor room. In any case, plan to make it represent you and the type of home you have or desire.

First, have a definite idea of what you want to accomplish. Real beauty is not the result of accident. It is not as esay to move plants about as it is to change furniture in the house. Measure the space available. Your plan may be a simple pencil sketch, drawn to scale, to show the shape and size of the plantings. Your nurseryman will help you plan and select the plants.

On the lot of 60 feet width or less, the outdoor living room is usually best in the space back of the house. Where there is enough space, it may be located in the side yard, between the house and lot line. The house, or a portion of it, can be one side of the living room, and the other sides be determined by the lot lines, or the service area.

The outdoor living room need not be large. Where the lot is large, the house is usually large also, and the size of the outdoor living room should correspond in scale. Think of the outdoor living room as an extension of the living rooms of the house; plan it adjacent to them. It should invite one out into the grounds when seen from the indoor rooms, and be easily accessible.

WARN ORCHARDISTS TO TREAT BROWN ROT

Orchardists should inspect their orchards often between now and late spring months and carefully observe if any gumming is appearing on the trunk of the tree near the ground level, for this is the time that brown rot gummosis may develop.

A. G. Salter, assistant farm advisor in Los Angles County for the University of California, says the best way to control the disease is by early treatment before the area becomes too large. The early surgical-disinfectant treatment gives excellent control if carefully carried out. The disease is treated by cutting away the invaded, killed, bark and painting the wound with a good fungicide. Exposed portions of the wood should be painted with an asphalt paint after the edges of the cut area begin to heal up. Trees severely affected should be pruned back or the tops thinned out.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

COMPLETE PLANS FOR FASCINATING TOUR

Plans for the annual train and steamer Dixie Special excursions to New York have just been completed by the Southern Pacific Company, it was announced here yesterday by G. W. Weatherby, district passenger agent. The excursionists are to depart from Los Angeles April 11th on the novel combination trip, traveling over the fascinating Sunset Route by train to New Orleans through the historic South, and then aboard the steamer Dixie for a five-day ocean voyage down the Mississippi, through the Gulf of Mexico and up the Atlantic Coast to New York.

Special entertainment features have been arranged for the excursion and, by leaving one day earlier, a number of those making the trip will stop over in El Paso for a side trip to famed Carlsbad Caverns.

We do not know whether your
Constantly Increasing Deposits
are caused by more thrifty living or increased income. However we do know that your example, followed by this Nation, will end the depression.

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COMING EVENTS

— FRIDAY —
2nd & 4th—Sierra Madre Firemen, at City Hall.
2nd & 4th—Woman's Guild of Church of Ascension, at Parish House.
— SATURDAY —
1st & 3rd —Junior American Legion Auxiliary, at City Hall.
— SUNDAY —
Every Sunday—Christian Endeavor Societies: Young People, 6:30, rotunda; Intermediates, 6:30, Bethany Hall; Juniors, 3:30, Bethany Hall.
1st—Communion Day for women of St. Rita's Parish.
2nd—Communion Day for men. Holy Name Society; Breakfast and business meeting.
— MONDAY —
1st & 3rd— American Legion Post 297, at City Hall.
1st—Chamber of Commerce, at City Hall.
1st & 3rd—Order of Eastern Star, at Masonic Temple.
2nd—Merchants Association.
2nd—Friendship Club, at Congregational Church.
Last Monday— American Red Cross, at headquarters, 26 West Central.
— TUESDAY —
Every Tuesday—Kiwanis Club meeting and luncheon, at Woman's Club House, 270 West Central avenue.
1st—Stated meeting of Masonic Lodge, at Temple, 33 East Central.
1st— Missionary Meeting at Bethany Church.
1st—St. Catherine's Guild at homes of members.
1st & 3rd— Congregational Woman's Society.
1st & 3rd—Sierra Madre Forum, at 7:30 p.m., City Hall.
2nd— City Planning Commission.
3rd— Executive Board meeting of Bethany Missionary Society.
— WEDNESDAY —
2nd & 4th—City Council, at City Hall.
2nd & 4th—Woman's Club at Clubhouse.
Every Wednesday— Boy Scout Troop No. 2, at St. Rita's auditorium.
— THURSDAY —
1st & 3rd—Dickens Fellowship Club.
2nd—Modern Priscillas.
2nd & 4th—American Legion Auxiliary.
2nd—Daughters of British Empire,
2nd & 4th—Daughters of Union Veterans of Civil War, Louise Severence Tent, No. 65, at 2 p.m. Second floor, Woman's Clubhouse, 270 West Central.
2nd & 4th—Delphian Society at the home of Mrs. R. L. Fitzwilliam, 341 Acacia.
Every Thursday — Bethany Bible Class at 10 a.m., Rotunda of Bethany Church.

BEVERLY HILLS FAMILY WINTERS IN SIERRA MADRE

Mr. and Mrs. Harry F. Noake, of 603 North Beverly Drive, Beverly Hills, are spending the winter at 3 Bella Vista Terrace. Mrs. Noake is the daughter of Mrs. L. E. Lyon, of 109 North Auburn avenue.

Fire Flames

By one of the boys

AFTER collecting all the palm leaves from one end of the town to the other the firemen spent Sunday attaching them to the newly constructed shelter, which will cover the flower show at the Wistaria Fete this year. H. L. Hibbs with the able assistance of Marion Hayes acting as foreman, put the boys through a workout that will long be remembered. Some of them have never lifted a 4x4 timber in their lives, and as some of these pieces of lumber were yards and yards long, there are many sore muscles.

Andy Liscombe was so fast at laying fan palms across the timbers that it required four men to keep him supplied, and long after his aides called for a halt, he was yelling for more palms. Gordon McMillan tied them down with wire, and hearly had a mishap when he stepped between joists that were hidden by the palm leaves. Fortunately, the drop was not far and Harry Scott was directly beneath, making for a soft place to land. At 12 noon the whistle blew and there was a wild rush for the mess tent, but there was no food. The sandwich maker was some late and when he did arrive some of the sandwiches were tough. In fact, one had a card board as a filler. Naturally Jim Heasley got this one.

Everybody was plenty busy, and things look O.K. for the opening day. Remarks by passersby were of a favorable nature in regards to the construction.

Hayes and Petsel leveled off the parking lot and this too looks better than ever before. T'wont be long until the familiar refrain "park, park," will be heard.

Blossoms are bursting forth every here and there, and with continuous good weather, the vine should be bloomnig beautifully for the opening day.

More Interest In Child Welfare Is Meeting's Objective

Arrangements have been completed for the Seventh Annual Area "E" Child Welfare Conference of the American Legion and



Miss Emma Puschner

allied organizations to be held at the Biltmore Hotel, Los Angeles, today and tomorrow.

The conference, which is the first to be held in California, will be attended by representatives of 13 western states, including Alaska and Hawaii, and will be featured by the presence of Miss Emma Puschner, National Director of Child Welfare.

The program has been dedicated primarily to the promotion of public interest in child welfare and, although of the American Legion, the public and all persons and organizations interested are invited and urged to attend.

The highlight of the session will be the banquet to be held this evening at the Biltmore, when three nationally recognized speakers, Dean Harry Beal of St. Paul's Cathedral; Dr. Rufus B. von KleinSmid, president of the University of Southern California, and Emma Puschner, will address the conference.



Before you can discipline others successfully you must discipline yourself.

A. L. A. Activities

By Minnie Stinman

A BIG delegation from Sierra Madre journeyed to the Shrine Auditorium in Los Angeles on Friday night to hear National Commander Hayes speak on veteran legislation and other topics of interest to the Nation. Everyone who listened to that speech must know why the Auxiliary is so anxious to conduct a successful poppy campaign this year. More and more of the veterans are beseeching the A.L.A. for the privilege of making poppies. Many deserving veterans have lost their compensation under recent rulings and are unable, through lapse of time, death of witnesses and loss of records, to furnish the required proof of service-connected disability. In their need, they turn to the Auxiliary, in faith that we can help them earn a few dollars.

The Auxiliary can order only as many poppies made as it can dispose of. In some States, workshaps are maintained by the ALA, where veterans discharged from the hospital, but not yet strong enough for heavy work, may go and make poppies. These workshops furnish employment for scores of veterans during the winter, and often prevent the veteran and his family from becoming a charge on charity. It is a happy day at the hospital when a big order for poppies is received.

Each poppy means three cents for the non-compensated veterans. Thear need is pitiful, and they are eager to earn what they can, rather than accept charity.

A special meeting of Unit 297 was held last Tuesday evening for the purpose of accepting our revised by-laws. At the close of the business session, some time was spent in rehearsing our share in the Alhambra Hi-Jinks, which will be given in the High School Auditorium in that city on March 30, for the benefit of the State champion drill team.

A number of our members enjoyed the hospitality of Gertrude Powell's beautiful home in Glendora on February 28, at a Camile Tea given by the Past Presidents' Parley. The funds obtained from a silver offering will be used in assisting needy ex-service women.

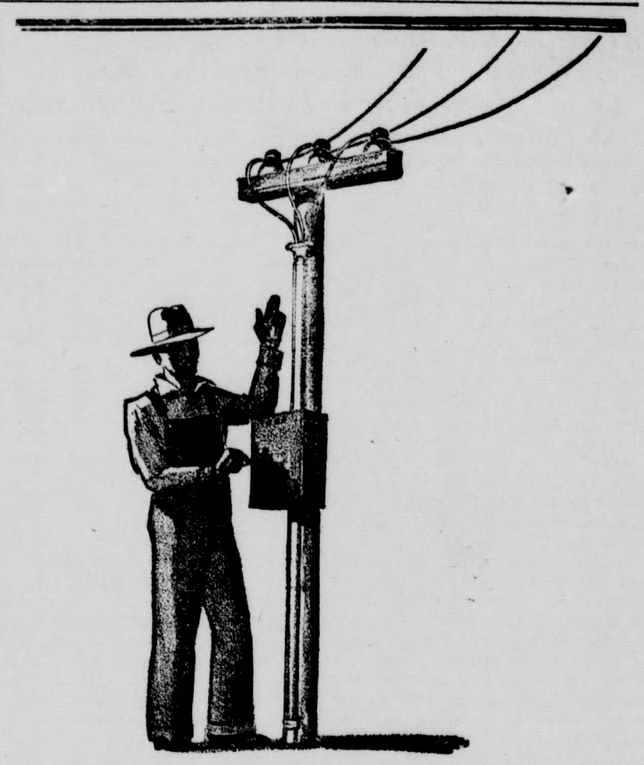
Our day at the Wistaria Fete will be Thursday, March 15. This day was chosen especially for us by the Committee, so we know it is just one of the very best days of the Fete. All members are urged to come and bring all their friends and relatives that day. This counts as Community Service.

The 8098 units of A.L.A. successfully carried through 3451 Community Service projects last year and that number will be exceeded by this year's record. The 400,000 members of these Units have proved that their "obligation to community, State and Nation" is not a mere form of idle words. The projects undertaken are as varied as the needs that prompt them.

The Fourth Area, having an earthquake, a fire and a flood in less than a year, has had some severe tests, but that both the Legion and its Auxiliary have proved themselves worthy is shown by the confidence reposed in them by their communities. When disaster strikes, the call for aid immediately goes out to the Legion. During the first 58 hours of the New Year, in the flood district, no one slept, the rescuers worked till almost exhausted and then staggered in for sandwiches and coffee provided by the Auxiliary. A membership in the Auxiliary, the largest of all the women's societies, gives us an opportunity to have a part, small though it be, in many worth-while endeavors.

The Juniors had a very interesting meeting last Saturday Their president being absent, Vice-President Grace Jensen presided in a very capable manner Percentage of attendanec is increasing. After the business session, a short program of recitations and dances was given by the entertainment committee Next meeting ,March 17, new members will be initiated. Visitors will be welcome at this ceremony, the mothers being especially invited.

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Pasadena's P-T Council To Meet Here

Local Organization To Entertain Neighbors First Time Since 1925

The Sierra Madre Parent-Teacher Association will be hostess to the Pasadena Council of Parents and Teachers Monday, March 12, in the school auditorium. This is the first time that the council has visited Sierra Madre since 1925 and it is expected that a large number will turn out to greet them.

There will be a business meeting starting at 10 o'clock, conducted by Mrs. H .A. Mansfield, president of the council. This will be followed by a program in charge of Mrs. Robert Sterett, program chairman of the council, which will include a short talk on a health topic by a Pasadena physician and a travellogue of Europe with motion pictures. Following the program a 25 cent lunch will be served in the school cafeteria, under the direction of Mrs. William Adwell, hospitality chairman of the local association. Reservations for the luncheon should be made with Mrs. Adwell or Mrs. W. O. Preston by this evening.

Those who missed the minstrel show in Sierra Madre last Friday evening will have a chance to see it this evening. The Woodrow Wilson school is putting on the same program in the auditorium of the Willard School at 8 o'clock

AVOCADO GROWERS TO HOLD INSTITUTE

According to an announcement by M. B. Rounds, Farm Advisor representing the University of California in Los Angeles, the Agricultural Extension Service of both Los Angeles and Orange Counties is cooperating with the Avicado Departments of these counties in holding an Institute for avocado growers. This Institute is to be held at the Placentia Grammar School, Placentia, on Friday, March 16th. The morning program will begin at 9:30 a.m.

GOLD HILL PLAYERS WIN ONE-ACT AWARD

The Gold Hill Players of Monrovia, neighboring Little Theatre group, was awarded the Los Angeles County Drama Association cup for presentation of the best manuscript play in the third annual one-act play tournament held last week in Beverly Hills. "Perfect Ending" was the name of the production.

Winning the Mildred Davis Lloyd cup for the third consecutive year, the Verdugo Little Theatre became the permanent possessor of the first prize award. The organization's entry was "Salome."



California seems to be getting well around the corner, according to the State relief administration. The number of persons on relief rolls dropped from 177,-594 in December to 94,714 in January—19.5 percent. The cost, however, lifted from $1,535,165 in December to $1,713,747 in January, due largely to increases in Los Angeles and Alameda counties.

Repeal helped to pick up railroad earnings for January—it costs $3 to bring a hundred pounds of hard liquor from the East. Some roads almost tripled their net operating income as compared to January, 1933.

Nine banks in Pasadena show an increase in clearings during February of $180,594.47 over the same month last year. The total for February reached $11,107,-236.02. The bankers say this does not adequately represent the increase in general income, as a considerable number of transactions are in cash since the tax on bank checks went into effect.

'Golden Legends" will be the theme of the next Pasadena Rose parade. Tournament officials reached the decision this week. Leroy D. Ely, designer of many New Year's floats, suggested the idea. The theme will recognize American and foreign legends, including the Norse, and open up the rich fields of the medieval era.

The home owner promises to get some real help from Uncle Sam, if the idea suggested by President Roosevelt is approved by Congress. It involves mass production of inexpensive homes by private enterprise, and the wiping out and rebuilding of slum areas, the government assuming a portion of the risk. With standardization of equopment, fine homes could be built from $3,000 to $5,000, say experts.

Believe it or not, some roosters do lay eggs—and crow instead of cackle to advertise the fact. Prof. M. F. Guyer, of Wisconsin University, has done considerable experimenting with these roosters and reports that they are just like their normal brothers except that they are provided with the glands that produce eggs. He describes them as a freak of nature. Yet while attempt to transfer the egg glands to normal roosters have been made, none have been successful. His rooster eggs have been hatched out and in many cases have produced normal chicks.

California judges stepped hard on erring drivers of motor vehicles during 1933, a total of 154,000 paying the penalty for various infractions of the law according to records of the California Highway Patrol. The outstanding violation for the year was excessive speed, more than 76,000 persons appearing before judges for this offense. Fines up to $200 were assessed and not infrequently the motorist was required to pay a fine in addition to serving a jail sentence.

Recommending that needed repairs and rebuilding of schools damaged in the 1933 earthquake be financed by a combination of direct tax levies and reductions of the operating budget of the school district, the Los Angeles division of California Taxpayers' association has announced its opposition to the proposed bond issue for rebulding the schools, which will be voted on by the people of Los Angeles on March 20.

Fancy a great caravan of 121,-176 automobiles—then conjure up a picture of nearly 400,000 happy passengers riding in them all bound for California and you will have an idea of the State's motor tourist business last year.

The numbers given are of actual cars checked through the border "courtesy" stations by the Department of Motor Vehicles. Non-resident permits were issued to 90,880 of the cars thus checked. Every state in the Union was represented by the cars as well as nearly every country in the world. Cars bearing the number plates of such obscure lands as Baja, Dutch East Indies, Guam and Prince Edward Island were among those passing through the stations.

Marvin L. Arnold, chairman of the 55th Assembly District Republican County Central Committee for the past 12 years, this week announced his candidacy for the State Board of Equalization, Fourth District.

Bringing the total number of persons sterilized in California to 9782 since adoption of the State's eugenic sterilization law 25 years ago, 1278 persons in various State institutions were sterilized during 1933, according to statistics received yesterday by the Human Betterment Foundation from Dr. J. M. Toner, Director of State Institutions. Of last years' total, 700 were women and 578 men.

Better Days Ahead For Farmers



by RALPH H. TAYLOR
Sec. Agricultural Legislative Committee of California

IF Secretary of Agriculture Wallace has read the "signs of the times" correctly, California agriculture, during 1934, will enjoy an increase in income of approximately $1000 per farm.

The estimate is based on the prediction of Secretary Wallace that farm income ,in the Nation at large, will jump two billion dollars over last year, with 20 million farmers sharing in the increase.

Although the average farmer mindful of past experience, is likely to discount such predictions, pending cash-confirmation, there are fairly reliable indications of better days ahead.

Pointing to the come-back, California's income from field, orchard and truck crops for 1933 jumped $41,000,000, lifting from $284,847,000 in 1932 to $289,395,-000 for last year—the best record since 1929. Earnings of the livestock, dairying and poultry industries, not yet computed for all areas, will probably approximate $135,000,000 additional.

In contemplating the happy prospect of greater cash income, the farmer, however, will be forced to take into consideration the effect of the dollar devaluation program on his actual purchasing power. But even in this light, the outlook is distinctly hopeful for the devaluated dollar is just as good as the old dollar when it comes to paying debts.

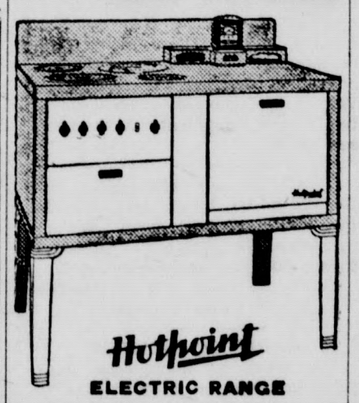
SIGNIFICANCE OF EASTER TOPIC AT YPS MEETING

The significance of Easter will be the topic for a special address to be given the Congregational Young People's Society by Rev. Arthur O. Pritchard Sunday March 11.

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Very small, tender peas "vitamin protected"—Del Monte.

FLOUR AUNT JEMIMA PANCAKE 20-OZ. PKG. 10c
For golden-brown pancakes or waffles use Aunt Jemima.

BREAD A-Y 16-OZ. 7c 24-OZ. LOAF 9c
This price NOT effective in or east of Pomona-Ontario.

CAKE GRANDMA'S FRI. & SAT. ONLY 3-LAYER EACH 23c
Grandma's Special Neapolitan—fresh baked 3-layer cake.

OLIVES ELSINORE RIPE-MEDIUM NO. 1 CAN 15c
Alber's Elsinore "flavor-cured" ripe olives. Medium size.

Ripe Olives Elsinore Large - No. 1 can 18c
Elsinore Extra large ripe Olives. No. 1 can 20c
Strongheart Dog Food 15¾-oz. can 5c
Purex Master Bleach ½ gallon bottle 15c
Dog Food Balto 16-oz. can 2 for 15c
Hy-Pro Liquid Bleach Quart bottle 6c
Margarine Dinner Bell 1-lb. pkg. 2 for 11c
Matches Searchlight Full count. 2 boxes 9c
Cranberry Sauce - Stokely's No. 2 can 10c
Kidney Beans Stokely's No. 2 can 8c
Beets Stokely's Diced or Sliced. No. 2 can 10c
Pumpkin Stokely's No. 2½ can 10c

FINE Libby's FOODS
Stock up this week on Libby's advertised fine foods.
Red Salmon No. 1 tall can 15c
Corn Beef 12-oz. can 2 for 25c
Veal Loaf 7-oz. can 10c
Sausage Vienna, 4-oz. 8c
Deviled Meat. No. ¼ can 4c
Peaches De Luxe. No. 2½ can. 13c
Pineapple Sliced. No. 2½ can 15c
Pears No. 2½ can 17c
Apple Butter Butter—38-oz. Jar 23c
Kraut No. 2½ can 10c
Spinach No. 2½ can 12c
Tomato Juice. No. 2 can 8c
Pumpkin No. 2½ can 2 for 25c
Tongue Pork. 6-oz. can 15c

BUTTER LA FRANCE PER LB. 26c
Choice quality. In quarters. Lucerne fancy 27c per lb.

EGGS LUCERNE LARGE PER DOZ. 19c
Lucerne brand large size fresh eggs, candled, inspected.

SUGAR PURE CANE 10 LBS. FOR 42c
Pure cane sugar, finely granulated, packed in cloth bags.

CANDY CREME DE MENTHE OR CHOCOLATE CHIPS LB. 23c
Two week-end freshly made candy features. Note price.

BROWN DERBY 3 BOT. 25c
5½% beverage. 11-oz. bottle. On sale in licensed stores.

Airway Brazilian Coffee - Lb. 19c
Nucoa Best Foods Margarine. 2 LBS. FOR 15c
Edwards' Dependable Coffee - 1-Lb. tin 25c
Tunaetts Creamed 12½-oz. 15c
Coffee Maxwell House 1-lb. tin 26c
Snowflake N. B. C. Sodas 1-lb. pkg. 17c
All-Bran Kellogg's 16-oz. pkg. 19c
Mayonnaise Best Foods Pint, 24c; Qt. 44c
Jell-O Gelatin Dessert - Pkg. 5c
Vitamin "D" Lucerne Milk Quart bottle 6c
Pork & Beans Van Camp's, 16-oz. can 5c
White King Granulated soap Large pkg. (40-oz.) 25c

Special Meat Values at Safeway and Piggly Wiggly Operated Markets.

LARD & SHORTENING HAUSER'S IN BULK PER LB. 7c
Hauser's quality lard or shortening. Fine for frying.

BACON HAUSER'S SLICED ½-LB. PKG. 11c
Hauser's Pride, top quality bacon sliced. In ½-lb. pkgs.

WIENERS FRANKFURTERS BOLOGNA PER LB. 13c
Selected quality wieners, frankfurters, or bologna.

Sea Bass Fresh caught In piece, sliced lb. 15c
Black Cod Northern Quality. Lb. 15c
Salmon & Halibut Northern - Lb. 22c
Oysters Fresh Eastern N. Y. Counts - Doz. 24c
Bacon Slab or Piece (Except Center) Hauser's. Lb. 16c
Bacon Squares Hauser's - lb. 9c
Ground Beef Freshly made Per pound 7c
Beef Roast Round Bone Per Lb. 12c
Pot Roast Shoulder Chuck Per pound 10c
Hens Colored - Dry Picked - Lb. 24c

HAM HAUSER'S SKINNED WHOLE OR FULL HALF PER LB. 16c
Hauser's Pride Skinned Hams—Butt or shank cut 12c lb.

SAUSAGE HAUSER'S LINK—PKG. 9c
Hauser's Pride Breakfast Link Sausage. In ½-lb. pkg.

PRIMERIB OR RUMP ROAST-LB. 14c
Top quality oven roasts, from fancy steer or baby beef.

Pork Roast Either End of Loin - Lb. 15c
Jack Cheese Mild - Fancy Quality - Lb. 16c
Pork Loin Center cut Roast - Lb. 19c
Tillamook Full Cream Cheese - Lb. 18c

Fancy Spring Produce Featured at Safeway and Piggly Wiggly Operated Stores

POTATOES NEW 3 LBS. 10c
First-of-the-season new potatoes from San Diego.

ASPARAGUS 2 lbs. 19c
Extra fancy Northern grown. Tender spears, firm tips.

Russets Idaho. U. S. No. 1 10 Lbs. For 21c
Celery Fancy, white Large stalk 5c

6c QT. 6c QT.
Lucerne GRADE A PASTEURIZED MILK
VITAMIN D
Now Safeway and Piggly Wiggly offer Vitamin "D" Irradiated Milk. Sold only where stores stock Lucerne brand. No increase in price. Look for gold & blue cap.

RHUBARB 3 LBS. FOR 5c
Choice quality cherry rhubarb. Fine for pies or sauces.

AVOCADOS LARGE EACH 10c
Large, fancy salad fruit. Rich in oil. Note the low price.

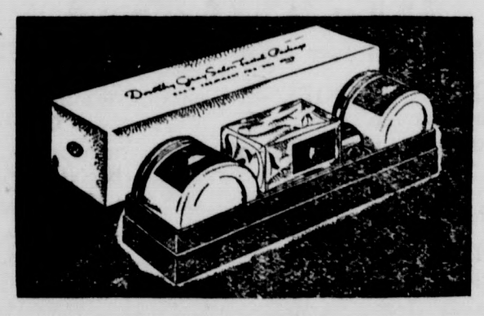
Apples Newtown Pippin. 4 Lbs. For 17c
Grapefruit Large Imperial or Arizona. Each 2c

Prices effective Thursday, Friday, Saturday, March 8, 9, 10, within 35 miles of Los Angeles.

EVERY FRIDAY IS FAMILY CIRCLE DAY — GET YOUR COPY—IT'S FREE.

NRA Meat and produce values at Safeway and Piggly Wiggly operated departments only. SAFEWAY and PIGGLY WIGGLY
We reserve the right to limit. None to dealers. Prices subject to change without notice.

LUCERNE MILK NOW VITAMIN "D" — AT NO EXTRA COST.



SPECIAL FOR A LIMITED TIME ONLY

The Dorothy Gray "Salon Facial Package"

SALON TREATMENTS YOU CAN GIVE YOURSELF

$1

This is the facial treatment for which Dorothy Gray's Fifth Avenue Salon is so famous . . . now simplified so you can give it to yourself! Everything you need in one lovely box for your dressing-table. (1) The cleanser, (2) An emollient cream, (3) A stimulating lotion. Enough for complete Dorothy Gray Treatments for days and days. There is a package for Dry Skin, another for Normal or Oily Skins. Full directions for the routine are included. On sale in our Toiletries Department for a limited time only.

Other Dorothy Gray Articles carried in stock

Middoughs for Drugs
36 West Central — Phone 40



WANT ..ADS..

48

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting ,it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.'

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tfa

HELP WANTED

CLIENT WANTS man, woman or couple to occupy rather undesirable three-room furnished apartment at low rental in return for superintending other houses on lot. Space for garden or chickens Andrews & Hawks, 81 W. Central. Phone 2. —24:b

RENTALS

ONE ROOM bungalow with light housekeeping. 262 Manzanita. —24*d

UNFURN. 2 room cottage, bath garage. $12. Centrally located. Can work out half the rent. Phone 293-3. —24*d

FOR RENT—Furn. 57 E. Central Sierra Madre Realty Co.—17:d

FIVE ROOM furnished house with garage. Inquire Mrs. Burns on property, or realtors. 383 W. Central. —22:tfd

Wanted Real Estate

I HAVE a client who will pay $1500 cash for good 5 rm house. T. W. Neale, 22 N. Baldwin. —24:k

WILL TRADE Washington business property for Sierra Madre, Arcadia or Long Beach. Phone 1513. 23:k

WANT LISTINGS of homes and lots for sale at bargain prices especially locations for avocados. T. W. Neale, 22 N. Baldwin . —23:k

MATTRESSES

MATTRESSES & Box Springs renovated & repaired. Tilton Mattress Shop, 1454 E. Walnut, Wakefield 6554, Pasadena. —23:26i

LOST & FOUND

LOST—Lady's Brown purse containing money. Reward. 250 W. Highland. —24*g

FOUND—LADY'S brown kid gloves in P.E. station. Owner may have by paying for ad at News Office. —24:g

LOST—Little girl's red sweater with blue trimmings in front. 618 West Highland Ave.—24*g

WANTED

GOOD HOME wanted for large, young black & white Persian cat. Phone 175-2. 23:k

And now for the Wistaria

The Village looks pretty . . the vine coming along and the

Visitors too

Some of these Visitors
will become
newcomers
if
we
do our part

I'm a'doin' mine
How about You?

Humphries

REALTOR

"Who has the Buys as well as the Trys"

MISCELLANEOUS

STRICKLAND'S Feed Store — Laying Mash, Scratch, Poultry Food. —38:1

TO GIVE AWAY—Many large and tall trunks of giant bamboo for the cutting; suitable for pergola, trellis or fence. 154 E. Montecito. —24*i

LAWN MOWERS sharpened by machinery. Guaranteed. Geo. O. Daily, 105 E. Central. —23*i

BOND typewriter paper—attractive 100 sheet package 15c. Sierra Madre News. —22:i

MEXICAN COURTS— Legal-personal matters conscientiously quickly managed by Mex. Law expert. Legally recognized. Reasonable. 406 S. Main, L.A. Suite 304-5, Mu. 6080. Res. Ex. 0487. —24:tfi

100 SHEET CARTON good typewriter paper 15c. *Sierra Madre News.* —22:i

STRICKLAND'S FEED STORE —Birds, cages, flowers, fertilizer. —38:1

FOR SALE MISCELLANEOUS

CHRYSANTHEMUM plants and roots for sale. Benefit of Congregational Church. Mrs. Braumann, 247 North Hermosa. —24*e

ROSE BUSHES 25c shrubs and Trees 15c, 25c, 35c. Fruit trees 50c. Bedding plants, 15c doz. Cow fertilizer 25c sack. Ward Nursery and Florist, Mt. Trail & Laurel, Phone 1614. —17*e

COPIES OF Upton Sinclair's "I, Governor of California," may be secured by calling Jack Osgood; 325-3. —23*e

TYPEWRITER PAPER— good grade white bond paper—100 sheet carton 15c. Sierra Madre News. —22:e

CUT FLOWERS—15c and 25c bunch; Funeral sprays $1 up. Ward Nursery & Florist, Mt. Trail & Laurel. Phone 1614. 20:e

For Sale REAL ESTATE

BARGAIN LOT— 104x205. Fine location, excellent for avocados, no fog or frost, $1200. T. W. NEALE, 22 N. Baldwin. —23:c

ROOMS --- BOARD

ROOM AND private bath—for one person in nice home. Board if desired. 47 Bonita. Phone 205-4. 23:h

EXCHANGES

EXCHANGE MODERN 4 room home in L.A., good location, for S. M. T. W. Neale, 22 N. Baldwin. —24:26f

— LEGAL NOTICE —

NOTICE OF TRUSTEE'S SALE

T. O. No. 174423-S

On Tuesday, April 3rd, 1934, at 11:00 A.M., TITLE INSURANCE AND TRUST COMPANY, as Trustee under and pursuant to Deed of or Transfer in Trust dated March 14th, 1933, recorded April 8, 1933 in Book 12105, Page 189, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for $5500.00, dated March 14, 1933, in favor of FIRST TRUST AND SAVINGS BANK OF PASADENA, a corporation, will sell at public auction to highest bidder for cash (PAYABLE AT TIME OF SALE IN ANY COIN OR CURRENCY OF THE UNITED STATES THEN LEGAL TENDER FOR PUBLIC AND PRIVATE DEBTS) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed to and now held by it under said Deed or Transfer in the property situate in the City of Sierra Madre, in said County and State, described as:

PARCEL 1. That portion of Lot 22 of the Sierra Madre Tract, as per map recorded in Book 4 Page 502, Miscellaneous Records of said County, and of the Amended Blumer Tract, as per map recorded in Book 52 Page 59 of said Miscellaneous Records, described as a whole as follows:

Beginning at the intersection of the Westerly line of the 30 foot road, shown on the map of said Amended Blumer Tract, with the Westerly prolongation of the center line of the 40 foot road, shown on said Map; thence Northwesterly along said Westerly line 195.04 feet, more or less, to a point in the Southerly line of Lot 13 of said Amended Blumer Tract; thence Westerly along said Southerly line 47.98 feet to the Southwesterly corner of said Lot 13; thence Northwesterly along the Westerly line of said Lot 13 to the Northwest corner of said Lot 13; thence along the Northerly line of said Amended Blumer Tract, South 89°40′ West, and prolongation of said line 243.81 feet ;thence parallel with the Westerly line of said Amended Blumer Tract, South 0°27′ East 492 feet to a point in the Westerly prolongation of the center line of said 40 foot road; thence Easterly along said prolonged center line to the point of beginning.

ALSO a right of way for street purposes over a strip of land 20 feet wide extending from the Southerly line of the above described land to Grand View Avenue, the Westerly line of said 20 foot strip of land being the Southerly prolongation of the West line of the above described land.

PARCEL 2. That portion of the Amended Blumer Tract, in said City, County and State, as per map recorded in Book 52 Page 59 of said Miscellaneous Records, described as follows:

Beginning at the Northeast corner of Lot 10 of said Blumer Tract; thence Northerly along the East line of said Blumer Tract, 60 feet, more or less, to the South line of a 40 foot road, as the same now exists; thence Westerly along the South line of said 40 foot road to an angle point in said South line, being a point which is 60 feet North 0°27′ West from the North line of said Lot 10; thence North 6°12′ West 22.50 feet to the intersection of the Westerly line of the 30 foot road, shown on said Map of Amended Blumer Tract, with the westerly prolongation of the center line of said 40 foot road; thence Westerly along said prolonged center line to a point which would be intersected by the West line of said Lot 10 produced Northerly; thence South 0°27′ East along the produced Westerly line of said Lot 10, 80 feet to the Northwest corner of said Lot 10; thence along the Northerly line of said Lot 10, North 89°40′ East 178 feet to the point of beginning, being Lot 11 of the Blumer Tract, as per map thereof, recorded in Book 15 Page 57 of said Miscellaneous Records, and a portion of the street now vacated shown on said map as adjoining said Lot 11 on the North.

Said sale will be made, but without convenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the principal sum of said note, to-wit, $5500.00, with interest from April 8th, 1933, as in said note provided, advances, if any, under the terms of said Deed or Transfer; fees, charges and expenses of the Trustee and of trusts created by said Deed or Transfer.

The beneficiary under said Deed or Transfer, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on December 8, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12443, Page 371, of Official Records in said Recorder's office.

Dated March 9th, 1934.
Publish March 9,16,23.

TITLE INSURANCE AND TRUST COMPANY,
as said Trustee,
By Elza C. Mowry,
Assistant Secretary.

CR-3154 T.O. No. 174423-S —24-26

SALE ON FORECLOSURE
No. 369425

SIERRA MADRE SAVINGS BANK, a corporation, *Plaintiff,*
—vs.—
LUCILLE B. WRIGHT,
Defendant.

In the Superior Court of the State of California in and for the County of Los Angeles—

By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 28th day of February, 1934, in judgment book 864 at page 119, et seq., wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of Twenty-four Hundred Thirty-three and 92/100 Dollars plus interest and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot Nine (9) and the East Twenty (20) feet of Lot Eight (8) of Sierra Madre Valley View Tract, as per map recorded in Book 11, Page 21 of Maps in the office of the County Recorder of said County.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 27th day of March, 1934, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN,
Commissioner appointed by said Court.

ROBERT MITCHELL
518 H. W. Hellman Bldg.,
Los Angeles, Calif.
Attorney for Plaintiff.
—24-27

NOTICE OF ELECTION for ELEMENTARY SCHOOL TRUSTEE

(School Code Section 2.873)

NOTICE is hereby given to the Electors of Sierra Madre City Elementary School District of Los Angeles County, California, that the Annual Election for School Trustee for Sierra Madre City Elementary School District will be held at the Sierra Madre City Schoolhouse in said district on the last Friday in MARCH, vis, MARCH 30, 1934.

It will be necessary to elect 1 trustee for three years.

The polls will be open between the hours of 9 o'clock A.M., and 5 o'clock P.M.

The officers appointed to conduct the election are:

Augusta M. Coats, *Inspector*
Martha Loreen Adwell, *Judge*
Helen Jewel Keith, *Judge*

Dated Feb. 13th 1934
Signed:
RUDOLPH R. HARTMAN
EDWIN W. WARD, JR.
School Trustees
Sierra Madre Elementary School District.

NOTE—Notices must be posted in three public places in the district, not less than 30 days before the election, and, if there is a newspaper of general circulation published in the district, notices must be published therein once a week for three weeks before the elction. (School Code sec. 2.873).

For other laws governing the election of School Trustees, see School Code sections 2.870 to 2.971, inclusive.

All qualified electors of the county who were registered in the precinct in which the election for school trustee is held at least 40 days before the election may vote thereat. (School Code section 2.878) This includes all electors of the county whose names appeared upon the great register used at the next preceeding general election and who are resident in the same precinct at the time the election for school trustee is held.

V. KERSEY
Superintendent of Public Instruction

NOTICE OF ELECTION

Notice is hereby given that a regular municipal election will be held in the City of Sierra Madre on Monday, April 9th, 1934, for the following officers:

3 Councilmen for the full term of four (4) years:

There will be four (4) voting precincts for the purpose of holding said election, consisting of a consolidation of the regular election precincts established for holding state or county elections, as follows:

Voting Precinct "A", comprising state and county precincts number 1 and the polling place thereof shall be at the residence at 47 West Grand View Avenue

Consolidated Voting Precinct "B", comprising state and county precincts number 2 and 4, and the polling place thereof shall be at the Community House, located within the City Park at the corner of Hermosa and Central Avenues.

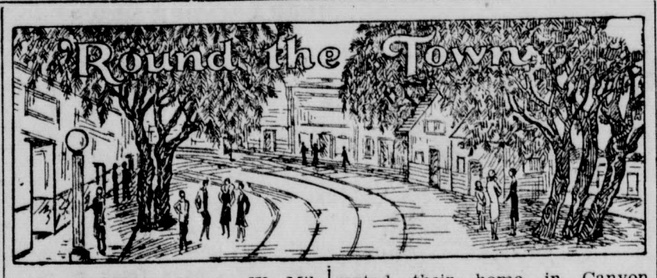
Consolidated Voting Precinct "C", comprising state and county precincts number 3 and 5, and the polling place thereof shall be at the City Hall, 55 West Central Avenue.

Consolidated Voting Precinct "D", comprising state and county precincts number 6 and 7, and the polling place thereof shall be at the residence at 81 East Grand View Avenue.

The polls will be open between the hours of 6 A.M. and 7 P.M. of said day.

WAVERLY E. PRATT.
City Clerk of the City of Sierra Madre.

Dated February 28, 1934.



Mr. and Mrs. George W. Miller, of 475 Woodland Drive, left on Friday on a trip north.

Mr. and Mrs. J. R .Thompson, of 661 Woodland Drive, have rented their home in Canyon Park and plan to reside for a year in Long Beach.

Mr. and Mrs. James Fisher, of Colorado, are visiting at the Hotel Mira Monte for two weeks.

Mrs. Ethel R. Davis, Misses Mary and Dorothy Davis and Mr. and Mrs. Victor O. Schmidt enjoyed Sunday in Fish Canyon.

Mr. and Mrs. R. L. Robertson, of Compton, spent the weekend with Mr. and Mrs. John Shaw, 271 North Lima street.

Miss Dorothy Moote, of West Central avenue, is registered as a graduate student at the University of California at Los Angeles.

Mrs. Lillian Hobbs, of 161 East Grand View avenne, was taken to the Los Angeles County Hospital on Thursday night very seriously ill.

Miss Virginia Roess, of 83 West Highland avenue, returned Tuesday night from a trip to Sequoia National Park.

Mr. and Mrs. Hannaford, of Los Angeles, were Sunday guests of Mr. and Mrs. George A. McQuestion, of 741 Brookside Lane.

G. D. Johnstone, of Sierra Madre Canyon, who has been ill for sometime, is able to be around again.

Charles S. Hull and Howard McBurney left on Tuesday on a bicycle trip to Palm Springs and Imperial Valley.

Mr. and Mrs. Harry Lang moved on Thursday to the W. W. Mays home, 141 Esperanza avenue. Mr. Lang is affiliated with the Grant Funeral Parlors.

Miss Helen White and her mother, of Long Beach, and a friend from Victoria, B.C., were Sunday guests of Mrs. Helen Hammond and S. R. G. Twycross of 139 South Baldiwn avenue.

Mrs. F. C .Blake, of Washington, D.C., was weekend guest of her brother and sister-in-law, Mr and Mrs. B. L. Hinkley, of 231 West Grand View avenue. She left Monday evening for the east.

Mr. and Mrs. A. L. Cobb, of Long Beach, who spend much of their leisure time at their Canyon Park cabin, spent several days last week at Boulder Dam, returning to their cabin here.

The Friendship Club of the Congregational Church will meet on Monday evening. Hostesses for the evening will be Mrs. Edith Mosher, Mrs. Ann Collins, Mrs. Florence Garrison and Miss Lucille Johnson.

Mr. and Mrs. Clarence L. Virgin, who are living in Santa Paula, while Charles Forbes Taylor conducts an evangelistic campaign, visited Mrs. Virgin's mother, Mrs. Ella A. Cadmus, and sister, Miss Laura E. Cadmus, of 601 Woodland Drive, last weekend. Mr. Virgin is campaign manager for Mr. Forbes.

NEW MARKET PLAN IS BOOST FOR GROWERS

With far eastern markets available for the first time this season, California avocados are now rapidly taking over the many large market outlets used until this month by Florida fruit, reports George B. Hodgkin, manager of the Calavo Growers Exchange, today. These many new outlets will materially increase consumer demand for "calavos. Within just the last several days two carlot shipments have been sent east.

CARD OF THANKS

We wish to thank our friends for the kind and beautiful expressions of sympathy extended to us during our bereavement.

MRS. GRACE MILLER AND FAMILY.

CARD OF THANKS

We wish to thank our dear Christian friends of Sierra Madre for their kindness during the sickness and death of our dear Victor, especially Bethany Women's Missionary Society and Bethany young men for that Heavenly singing, and Rev. Sheriff and Dean Bode.

MR. & MRS. WM. HOBART CLARENCE.

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

PEPPER TREE INN
— Try Our Specialty —
Young Duck And Chicken Dinners, complete 75c
Duck and Chicken Sandwiches, salad and beverage 35c
Delicious Homemade Tamales
Take home a roast duck for your dinner
90 S. Sierra Madre Ave.
Phone 312-1

LAST CALL
Latest Style NEW
SILK DRESSES
$3
241 Ramona Ave.

LIQUOR STORE
COUPON
You Must Bring This Ad to Get These Specials
Good Friday & Saturday
March 8 - 9 only
1 quart Port Wines of Fresno Wine 50c
½ gal. Claret Wine 65c
½ pint Grain Alcohol 59c
½ pint Mellow Spring Whiskey 39c
5th Hiram Walker Gin $1.39
1 pint Seagrams Canadia Ancient Bottle $2.19
DOUGLAS DRUG CO.
ARCADIA, CALIF.

GOLD CAKE
WITH CARAMEL FUDGE FROSTING
MILK CHOCOLATE CAKE
Delicious with Chocolate Malted Milk Frosting
LEMON CREAM PIE
(Saturday only)
LADY FINGERS
Ideal for Ice Box Desserts
WISTARIA BAKE SHOP
"The Home of Good Things to Eat"
4 East Central Phone 99

CY YOUNG'S MARKET
Phone 95
HAM HOCKS pound 10c
PORK LOIN ROASTS pound ..... 25c and 20c
SLICED BACON pound 20c
POT ROASTS pound 15c
FRESH YELLOW TAIL FISH pound 19c

RESNICK'S
PHONE 47 and your order will be delivered FREE
GOLDEN STATE MILK, raw, past., chocolate or buttermilk ..... quart 5c
ALL VEGETABLES—carrots, beets, turnips and spinach ..... 4 BUNCHES 5c
FANCY SWEET PEAS ..... 5c lb., 6 lbs. 25c
FANCY THICK ASPARAGUS ..... 2 lbs. 17c
SUMMER SQUASH ..... lb. 5c
CELERY — large stalks 5c
LETTUCE, large, crisp 5c
FANCY BANANAS, lb. 5c ..... 4 lbs. 19c
WINESAP APPLES ..... 4 lbs. 15c
QUAKER, old-fashioned & quick OATS, lge. box 19c
U. S. EXTRA LARGE RANCH EGGS doz. 20c
BUTTER, pasteurized, guaranteed ..... lb. 27c
JACK CHEESE ..... lb. 16c
NEWMARK'S COFFEE ..... 1 lb. can 27c
PAR Washing Machine Powder ,large box 25c



Brookfield Butter pound 26c
Jewel Shortening 1 lb. package 9c
4 pound package 34c
Bacon Squares pound 10c
Fresh Fish & Oysters

CENTRAL MARKET
CHAS. E. DAVIS
38 WEST CENTRAL
FREE DELIVERY TWICE DAILY
PHONE 97
Specials Friday & Saturday
Bacon, Hormel's Minnesota, ½ lb. 11c
Certified Link Sausage, ½ lb pkg 10c
Legs Lamb ..... lb 22c
Fancy Steer Pot Roast ..... lb. 14c
Fresh Ground Beef (*no frozen trimmings used*) ..... 2 lbs 25c
Milk Fed Fryers ..... lb. 28c

THE SIERRA MADRE
SHOPPING NEWS
SIERRA MADRE SHOPPING NEWS — FRIDAY, MARCH 2, 1934

Sec. 435½, P.L.&R.
U. S. POSTAGE
PAID
Permit No. 18
Sierra Madre, Calif.
Ret. Postage Guaranteed

LAST CALL
Latest Style NEW
SILK DRESSES
$3
241 Ramona Ave.

PEPPER TREE INN
— Try Our Specialty —
Young Duck And Chicken Dinners, complete 75c
Duck and Chicken Sandwiches, salad and beverage 35c
Delicious Homemade Tamales
Take home a roast duck for your dinner
90 S. Sierra Madre Ave.
Phone 312-1

LYRIC
MONROVIA

LEAVES TO-NIGHT (FRIDAY)
JANET GAYNOR
Lionel BARRYMORE
in
"CAROLINA"
— also — Disney Silly-Symphony

SATURDAY
RICHARD DIX
MADGE EVANS
STUART ERWIN
in
"THE DAY OF RECKONING"
— added —
Charlie Chase Comedy and his TED HEALEY STOOGES in "Plain Nuts"

SUN-MON-TUES
March 11-12-13
2 FEATURES 2
"THE LOST PATROL"
with
Victor McLaglen, Wallace Ford, Reginald Denny
— and —
"HOLD THAT GIRL"
with
JAMES DUNN, Claire Trevor
Mickey Mouse Cartoon

WED-THUR.
MARCH 14 - 15
2 BIG FEATURES 2
ROBERT MONTGOMERY
MADGE EVANS
in
"FUGITIVE LOVERS"
and
FREDRIC MARCH
SYLVIA SYDNEY
in
"GOOD DAME"

LIQUOR STORE

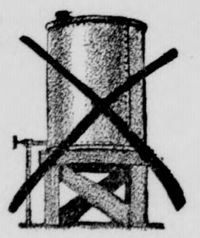
COUPON
You Must Bring This Ad to Get These Specials
Good Friday & Saturday
March 8 - 9 only

1 quart Port (Wines of Fresno) Wine	50c
½ gal. Claret Wine	65c
½ pint Grain Alcohol	59c
½ pint Mellow Spring Whiskey	39c
5th Hiram Walker Gin	$1.39
1 pint Seagrams Canadia Ancient Bottle	$2.19

DOUGLAS DRUG CO.
ARCADIA, CALIF.



"Here's My Pumping Fuel Supply"



Simplified equipment that requires less care and attention, that serves uninterruptedly year after year, is essential to successful farming and ranch operation under present-day conditions.

Electric power for pumping is reliable, always instantly available, safe and economical—the choice of 78% in Southern California.

When your pumping is done electrically, costs can be quickly and accurately ascertained. And the services of Edison pumping plant engineers—free to Edison customers—enables you to keep your equipment in efficient running order.

Edison

Southern California Edison Company Ltd.

D.U.V.C.W.
CARD PARTY
DOMINOES
GAMES
7:30 P.M.
Friday, March 16
Upstairs, Women's Club House
Admission 25c

ST. PATRICK'S DAY
Dance
St. Rita's Auditorium
March 17
5 Piece Orchestra
Favors
Refreshments
35c
All Invited

ARCADIA
THEATRE
Huntington Drive, Arcadia
PHONE 2661
Doors open 6:45, Matinee Saturday, 2; Sundays 5 to 11
Admissions:
Adults 20c, Kiddies 10c

FRIDAY & SATURDAY
March 9 - 10
"S.O.S. ICEBERG"
and
'Midshipman Jack'
—also—
"TARZAN"

SUNDAY & MONDAY
March 11-12
Wheeler & Woolsey
in
"Hips, Hips, Hooray"
—and—
"Women In His Life"
with Otto Kruger, Isobell Jewell, and Ben Lyon
Also *PATHE NEWS*

Natural Methods
Health Home and Clinic
'CARE OF THE BODY'
Principals of Treatment both acute and chronic ailments
Special attention to the treatment of asthma
Diet, Sunbaths, Colon Therapy, Physiotherapy . . low weekly or monthly rates. Comfortable rooms. Office treatment to outside patients.
247 E. Foothill Blvd.
Monrovia
WILBUR C. WAGNER, D.C.
Director
Former Associate of Dr. Phillip M. Lovell, Editor "Care of the Body" L. A. Times.
Phone Monrovia 1041

Special – One Week Only

Cars (All Makes) **Greased** **$1**
(We Call For and Deliver Your Car)
Battery & Rental Service
Expert Repair Shop — We Service Cars of All Makes
Sierra Madre Garage
GENERAL AUTOMOBILE REPAIRS
37 West Central — Phone 82
Frank L. Lovell, Prop.

DOES YOUR HOME LOOK SHABBY?



There is no need to sigh and wonder how your neighbor keeps his home looking so well. You, too, can keep your surroundings new and attractive by adding a porch, a gable or just a coat of paint. It is not expensive. Ask us. Let us estimate the cost.

S. M. Lumber Co.
35 E. Montecito Ave. — Phone 23

FRANK WAS RIGHT





Hotpoint
ELECTRIC RANGE

BRINGS A NEW DEAL TO YOUR KITCHENS

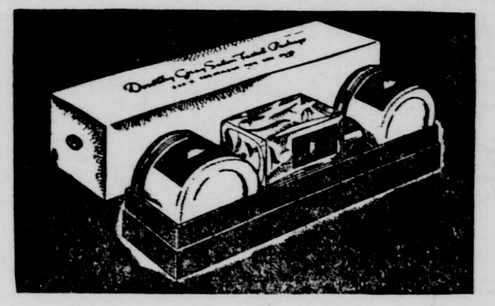
● Electric Cookery brings an entirely new order of convenience, cleanliness, health protection and freedom to the American home.

Electric Cookery is automatic, frees women from pot watching, gives more time for other duties or pastimes. Hotpoint Electric Cookery brings out the full-bodied flavor of foods, cooks foods in their own juices, preserves health-giving vitamins and minerals.

See our beautiful new electric ranges before you buy any range.

LOOK TWICE! SEE AN Electric RANGE

SIERRA MADRE HARDWARE CO.



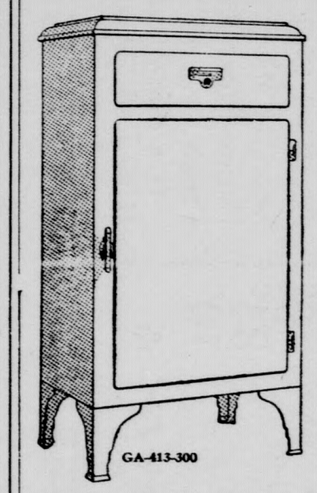
SPECIAL FOR A LIMITED TIME ONLY
The Dorothy Gray "Salon Facial Package"
SALON TREATMENTS YOU CAN GIVE YOURSELF
$1

This is the facial treatment for which Dorothy Gray's Fifth Avenue Salon is so famous . . . now simplified so you can give it to yourself! Everything you need in one lovely box for your dressing-table. (1) The cleanser, (2) An emollient cream, (3) A stimulating lotion. Enough for complete Dorothy Gray Treatments for days and days. There is a package for Dry Skin, another for Normal or Oily Skins. Full directions for the routine are included. On sale in our Toiletries Department for a limited time only.

Other Dorothy Gray Articles carried in stock
Middoughs for Drugs
36 West Central — Phone 40



MEN'S SUITS Cleaned and Pressed 80c
OVERCOATS Cleaned and Pressed 80c
LADIES' PLAIN COATS Cleaned and Pressed 80c
PLAIN DRESSES Cleaned and Pressed 80c
Expert Repairs, Alterations Work Called For, Delivered
Don't Forget to Phone Us for Your Laundry Needs
For Prompt and Reliable Service
Just Phone 3
Sierra Madre Tailors Cleaners and Dyers
14 West Central Avenue — Sierra Madre



● Why *gamble* with a lifetime investment? Why not be *sure* that the electric refrigerator you purchase today combines *everything* you want in quality, convenience and economy? Results from a nation-wide survey of electric refrigerator owners, recently made by an independent research organization, prove that Westinghouse owners are *better satisfied* and *more loyal* than owners of any other make. They *go out of their way* to recommend it to their friends. You, too, will be prouder of your refrigerator — enjoy it more — if it's a Westinghouse!

SEE OUR LINE OF LATEST MODELS! NOTE AND COMPARE THESE FEATURES:

Electric-Lighted Interiors
"Handy-Latch" Door Opener
"Economatic" Defrosting
All-Steel, Super-Sealed Cabinets
Hermetically-Sealed Mechanism
Dual-automatic Control
"Select-a-Cube" Ice Trays
Seamless Porcelain Interior

WESTINGHOUSE SERIES W

Sierra Madre Furniture Co.
"EVERYTHING FOR YOUR HOME"
TOM TYLER, Prop. — PHONE 38



The Chemist doesn't guess about the quality of Gasoline . . .
He Tests It

Richfield Hi-Octane gasoline is one of the Best grades of gasoline on the market today. *You may test it* in your car for performance and convince yourself of its POWER and SMOOTHNESS

BUY RICHFIELD PRODUCTS AT
PICKETT'S SERVICE STATION
Phone 3484 — Sierra Madre, Calif.

BRIDGE PARTIES — TEAS
LA CASA VIEJA
Steak and Chicken Dinners 50c, 60c, 85c
PLATE LUNCH 40c
Real Home Cooking—in an Old Home
Thursday Night Special—Baked Ham, Sweet Potatoes
(Old Southern Recipe)
Telephone 80 — 265 E. Central Avenue
Reservations Preferred

QUALITY FOOD SERVED AT ALL TIMES
COFFEE SHOP
45 NORTH BALDWIN AVE. — PHONE 242-1
Open 6 A.M. to 8 P.M.
Drop in regularly for our Home-cooked Dinner
served from 11 a.m. to 8 p.m.

GOLD CAKE
WITH CARAMEL FUDGE FROSTING

MILK CHOCOLATE CAKE
Delicious with Chocolate Malted Milk Frosting

LEMON CREAM PIE
(Saturday only)

LADY FINGERS
Ideal for Ice Box Desserts

WISTARIA BAKE SHOP

"The Home of Good Things to Eat"

4 East Central — Phone 99

CY YOUNG'S MARKET

Phone 95

HAM HOCKS pound	10c
PORK LOIN ROASTS pound — 25c and	20c
SLICED BACON pound	20c
POT ROASTS pound	15c
FRESH YELLOW TAIL FISH pound	19c

RESNICK'S

PHONE 47 and your order will be delivered FREE

GOLDEN STATE MILK, raw, past., chocolate or buttermilk	quart	5c
ALL VEGETABLES—carrots, beets, turnips and spinach	4 BUNCHES	5c
FANCY SWEET PEAS	5c lb., 6 lbs.	25c
FANCY THICK ASPARAGUS	2 lbs.	17c
SUMMER SQUASH	lb.	5c
CELERY — large stalks		5c
LETTUCE, large, crisp		5c
FANCY BANANAS, lb. 5c	4 lbs.	19c
WINESAP APPLES	4 lbs.	15c
QUAKER, old-fashioned & quick OATS, lge.	box	19c
U. S. EXTRA LARGE RANCH EGGS	doz.	20c
BUTTER, pasteurized, guaranteed	lb.	27c
JACK CHEESE	lb.	16c
NEWMARK'S COFFEE	1 lb. can	27c
PAR Washing Machine Powder ,large box		25c

During PROSPERITY or DEPRESSION "News" ads always PAY!



Brookfield Butter pound	26c
Jewel Shortening 1 lb. package	9c
4 pound package	34c
Bacon Squares pound	10c

Fresh Fish & Oysters

CENTRAL MARKET

CHAS. E. DAVIS — *FREE DELIVERY TWICE DAILY*
38 WEST CENTRAL — PHONE 97

Specials Friday & Saturday

Bacon, Hormel's Minnesota, ½ lb. 11c
Certified Link Sausage, ½ lb pkg 10c
Legs Lamb ..... lb 22c
Fancy Steer Pot Roast ..... lb. 14c
Fresh Ground Beef (*no frozen trimmings used*) ..... 2 lbs 25c
Milk Fed Fryers ..... lb. 28c

SAFEWAY and PIGGLY WIGGLY

RECORD BREAKING LIBBY SALE

Sensational FOOD VALUES — HELD OVER FOR 2ND WEEK

PEAS DEL MONTE VERY SMALL NO. 2 CAN **15c**
Very small, tender peas "vitamin protected"—Del Monte.

FLOUR AUNT JEMIMA PANCAKE 20-OZ. PKG. **10c**
For golden-brown pancakes or waffles use Aunt Jemima.

BREAD A-Y 16-OZ. **7c** 24-OZ. LOAF **9c**
This price NOT effective in or east of Pomona-Ontario.

CAKE GRANDMA'S FRI. & SAT. ONLY 3-LAYER EACH **23c**
Grandma's Special Neapolitan—fresh baked 3-layer cake.

OLIVES ELSINORE RIPE-MEDIUM NO. 1 CAN **15c**
Alber's Elsinore "flavor-cured" ripe olives. Medium size.

Ripe Olives Elsinore Large - No. 1 can	18c	Elsinore Extra large ripe Olives, No. 1 can	20c
Strongheart Dog Food 15¾-oz. can	5c	Purex Master Bleach ½ gallon bottle	15c
Dog Food Ralto 16-oz. can 2 for	15c	Hy-Pro Liquid Bleach Quart bottle	6c
Margarine Dinner Bell 1-lb. pkg. 2 for	11c	Matches Searchlight Full count, 2 boxes	9c
Cranberry Sauce - Stokely's No. 2 can	10c	Kidney Beans Stokely's No. 2 can	8c
Beets Stokely's Diced or Sliced. No. 2 can	10c	Pumpkin Stokely's No. 2½ can	10c

FINE *Libby's* **FOODS**
Stock up this week on Libby's advertised fine foods.

Red Salmon No. 1 tall can	15c
Corn Beef 12-oz. can 2 for	25c
Veal Loaf 7-oz. can	10c
Sausage Vienna. 4-oz.	8c
Deviled Meat. No. ¼ can	4c
Peaches De Luxe. No. 2½ can	13c
Pineapple Sliced. No. 2½ can	15c
Pears No. 2½ can	17c
Apple Butter Butter—38-oz. Jar	23c
Kraut No. 2½ can	10c
Spinach No. 2½ can	12c
Tomato Juice. No. 2 can	8c
Pumpkin No. 2½ can 2 for	25c
Tongue Pork. 6-oz. can	15c

BUTTER LA FRANCE PER LB. **26c**
Choice quality. In quarters. Lucerne fancy 27c per lb.

EGGS LUCERNE LARGE PER DOZ. **19c**
Lucerne brand large size fresh eggs, candled, inspected.

SUGAR PURE CANE 10 LBS. FOR **42c**
Pure cane sugar, finely granulated, packed in cloth bags.

CANDY CREME DE MENTHE OR CHOCOLATE CHIPS LB. **23c**
Two week-end freshly made candy features. Note price.

BROWN DERBY 3 BOT. **25c**
5½% beverage. 11-oz. bottle. On sale in licensed stores.

Airway Brazilian Coffee - Lb.	19c	Nucoa Best Foods Margarine. 2 LBS. FOR	15c
Edwards' Dependable Coffee - 1-Lb. tin	25c	Tunaetts Creamed 12½-oz.	15c
Coffee Maxwell House 1-lb. tin	26c	Snowflake N. B. C. Sodas 1-lb. pkg.	17c
All-Bran Kellogg's 16-oz. pkg.	19c	Mayonnaise Best Foods Pint, 24c; Qt.	44c
Jell-O Gelatin Dessert - Pkg.	5c	Vitamin "D" Lucerne Milk Quart bottle	6c
Pork & Beans Van Camp's, 16-oz. can	5c	White King Granulated soap Large pkg. (40-oz.)	25c

Special Meat Values at Safeway and Piggly Wiggly Operated Markets.

LARD & SHORTENING IN BULK HAUSER'S PER LB. **7c**
Hauser's quality lard or shortening. Fine for frying.

BACON HAUSER'S SLICED ½-LB. PKG. **11c**
Hauser's Pride, top quality bacon sliced. In ½-lb. pkgs.

WIENERS FRANKFURTERS BOLOGNA PER LB. **13c**
Selected quality wieners, frankfurters, or bologna.

Sea Bass Fresh caught In piece, sliced lb.	15c	Black Cod Northern Quality. Lb.	15c
Salmon & Halibut Northern - Lb.	22c	Oysters Fresh Eastern N. Y. Counts - Doz.	24c

Bacon Slab or Piece (Except Center) Hauser's. Lb.	16c	Bacon Squares Hauser's - lb.	9c
Ground Beef Freshly made Per pound	7c	Beef Roast Round Bone Per Lb.	12c
Pot Roast Shoulder Chuck Per pound	10c	Hens Colored - Dry Picked - Lb.	24c

HAM HAUSER'S SKINNED WHOLE OR FULL HALF PER LB. **16c**
Hauser's Pride Skinned Hams—Butt or shank cut 12c lb.

SAUSAGE HAUSER'S LINK—PKG. **9c**
Hauser's Pride Breakfast Link Sausage. In ½-lb. pkg.

PRIMERIB OR RUMP ROAST-LB. **14c**
Top quality oven roasts, from fancy steer or baby beef.

Pork Roast Either End of Loin - Lb.	15c	Jack Cheese Mild - Fancy Quality - Lb.	16c
Pork Loin Center cut Roast - Lb.	19c	Tillamook Full Cream Cheese - Lb.	18c

Fancy Spring Produce Featured at Safeway and Piggly Wiggly Operated Stores

POTATOES NEW 3 LBS. **10c**
First-of-the-season new potatoes from San Diego.

ASPARAGUS 2 lbs. **19c**
Extra fancy Northern grown. Tender spears, firm tips.

Russets Idaho. U. S. No. 1 10 Lbs. For	21c	Celery Fancy, white Large stalk	5c

6c QT. — Lucerne GRADE A PASTEURIZED MILK — 6c QT.
VITAMIN "D"
Now Safeway and Piggly Wiggly offer Vitamin "D" Irradiated Milk. Sold only where stores stock Lucerne brand. No increase in price. Look for gold & blue cap.

RHUBARB 3 LBS. FOR **5c**
Choice quality cherry rhubarb. Fine for pies or sauces.

AVOCADOS LARGE EACH **10c**
Large, fancy salad fruit. Rich in oil. Note the low price.

Apples Newtown Pippin. 4 Lbs. For	17c	Grapefruit Large Imperial or Arizona. Each	2c

Prices effective Thursday, Friday, Saturday, March 8, 9, 10, within 35 miles of Los Angeles.

EVERY FRIDAY IS FAMILY CIRCLE DAY — GET YOUR COPY—IT'S FREE.

NRA — Meat and produce values at Safeway and Piggly Wiggly operated departments only. — NRA

SAFEWAY and PIGGLY WIGGLY

We reserve the right to limit. None to dealers. Prices subject to change without notice.

LUCERNE MILK NOW VITAMIN "D" — AT NO EXTRA COST.

We do not know whether your

Constantly Increasing Deposits

are caused by more thrifty living or increased income. However we do know that your example, followed by this Nation, will end the depression.

SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS
"Your Own Home Bank"

WE APPRECIATE YOUR BUSINESS

And now for the Wistaria

The Village looks pretty . . the vine coming along and the

Visitors too

Some of these Visitors will become newcomers if we do our part

I'm a'doin' mine
How about You?

Humphries

REALTOR

"Who has the Buys as well as the Trys"

The Sierra Madre News Offers Subscribers, New or Old ---Paying One Year in Advance

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Show an actual profit on next year's reading! ... Your home newspaper and the 3 Big Magazines as shown ... All for the amazing, low price given below.



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- PICTORIAL REVIEW ... 1 Year
- SUNSET MAGAZINE .... 1 Year
- and THIS NEWSPAPER .. 1 Year

$2.75

There is nothing more to pay—just sign the order form below and send to this newspaper at once. This offer is for old or new subscribers to this newspaper.

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This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Renewals will be extended for full term shown.

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Gentlemen: I enclose $..... Please send me the three magazines as shown above with a year's subscription to your newspaper.

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TOWN AND STATE .....

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